

Sr No.	MSc Electronic Media
1	Find the missing term in the series: 3, 20, 63, 144, 275,?
Alt1	354
Alt2	468
Alt3	548
Alt4	554

2	Choose word from the given options which bears the same relationship to the third word, as the first two bears: Anaemia: Blood :: Anarchy:?
Alt1	Lawlessness
Alt2	Government
Alt3	Monarchy
Alt4	Disorder

3	Teeth is related to Grit in the same way as Fist is related to.....?.....
Alt1	Blow
Alt2	Hand
Alt3	Open
Alt4	Clench

4	Select the lettered pair that has the same relationship as the original pair of words: Reproof: Scold
Alt1	Respite: Spite
Alt2	Romantic: Strong
Alt3	Salient: Prominent
Alt4	Chastise: Erring

5	Choose the alternative, which is similar to the given words: Bleat : Bray : Grunt
Alt1	Bark
Alt2	Croak
Alt3	Cry
Alt4	Scream

6	Spot the defective segment from the following:
Alt1	I wish
Alt2	I have a car
Alt3	to go shopping
Alt4	in the rain

7	Choose the meaning of the idiom/phrase from among the options given: Out of sorts
Alt1	unwell
Alt2	irrelevant
Alt3	in disorder
Alt4	out of love

8	The rowdy was at last done -----.
Alt1	over
Alt2	off
Alt3	away
Alt4	away with

9	Choose the option closest in meaning to the given word: BUCOLIC
Alt1	rustic
Alt2	utopian
Alt3	peaceful
Alt4	noisy

10	Choose the antonymous option you consider the best: CALLOW
Alt1	immature
Alt2	green
Alt3	clumsy
Alt4	veteran

11	If the seventh day of a month is three days earlier than Friday, what day will it be on the nineteenth day of the month ?
Alt1	Sunday
Alt2	Monday
Alt3	Wednesday
Alt4	Friday

12	Water is related to Ocean in the same way as Snow is related to
Alt1	Peaks
Alt2	Hail
Alt3	Glacier
Alt4	Mountain

13	A's father's brother's father is D. how is D related to A ?
Alt1	Father
Alt2	Grandfather
Alt3	Uncle
Alt4	Son

14	Find the odd man out:
Alt1	Squash
Alt2	football
Alt3	hockey
Alt4	Cricket

15	In a certain code language, if CRICKET is coded as 3923564, ROCKET is coded as 913564 and KETTLE is coded as 564406, then how is LITTLE coded in that language ?
Alt1	024406
Alt2	240406
Alt3	20446
Alt4	200446

16	At what angles are the hands of a clock inclined at 20 minutes past 7 ?
Alt1	80 degrees
Alt2	90 degrees
Alt3	100 degrees
Alt4	120 degrees

17	Odd one out: 2,4,6,8
Alt1	2
Alt2	4
Alt3	6
Alt4	8

18	Which is smallest:
Alt1	Quarter of 140
Alt2	Double of 4×4
Alt3	7×5
Alt4	Half of 72

19	What is the next alphabet in the following series Z D X H V L T ?
Alt1	Q
Alt2	N
Alt3	P
Alt4	O

20	How many times is the abbreviation FB shorter than the word FACEBOOK?
Alt1	4times
Alt2	3times
Alt3	5times
Alt4	Many

21	The surveillance function of mass media means
Alt1	Information-seeking
Alt2	Interpreting
Alt3	Spying
Alt4	Suppressing

22	The national university that taught journalism before Indian Independence was located at
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Alt1	Lahore
Alt2	Kolkata
Alt3	Chennai
Alt4	Jalandhar

23	David Sarnaff was the person who disseminated the news involving the mishap related to
Alt1	Chernobyl
Alt2	Titanic
Alt3	Voyager
Alt4	Boat people from Vietnam

24	'Widow' is a technical term used in
Alt1	Broadcasting
Alt2	Media management
Alt3	PR campaigns
Alt4	Text composing

25	The earlier name of AIR was
Alt1	Broadcast India
Alt2	Indian Broadcasting
Alt3	Indian State Broadcasting Service
Alt4	Broadcasting Service of India

26	Section 499 of the Indian Penal Code deals with
Alt1	Sedition
Alt2	Defamation
Alt3	Copyright
Alt4	National security

27	The first amendment to the US constitution guaranteed the freedom of
Alt1	The Judiciary
Alt2	The Press
Alt3	The individuals
Alt4	The political thinkers

28	A computer which requests for server from another computer is known as
Alt1	Seeker
Alt2	Client
Alt3	Finger
Alt4	Gopher

29	The legal case involving Romesh Thappar Vs. the State of Madras was related to the freedom of
Alt1	Newspaper title selection
Alt2	Printing
Alt3	Publishing location
Alt4	Circulation

30	The theory of Catharsis as identified in mass communication has roots in
Alt1	Modern French novels
Alt2	American television comedies
Alt3	Indian aesthetics
Alt4	Greek dramas

31	Grapevine communication is
Alt1	National
Alt2	Religious
Alt3	Authoritarian
Alt4	Organisational

32	The Paswan Committee suggested the framing of
Alt1	National Communication Policy
Alt2	Policy for freedom of information
Alt3	Law of film censorship
Alt4	Rules to control media monopoly

33	Which of the following Prime Ministers was earlier Union Minister of Information and Broacasting?
Alt1	Jawahar Lal Nehru
Alt2	V.P.Singh
Alt3	IK Gujral
Alt4	Guljari Lal Nanda

34	The bandwagon technique is used in
Alt1	Advertising
Alt2	Propaganda
Alt3	Publicity
Alt4	Event management

35	The audion tube was invented by
Alt1	Thomas Alva Edison
Alt2	Benjamin Franklin
Alt3	Michael Faraday
Alt4	Lee de Forest

36	Copyleft is a concept that opposes
Alt1	The free distribution regime
Alt2	The political intervention regime
Alt3	The proprietary regime
Alt4	The judicial regime

37	The British Broadcasting Corporation is
Alt1	Government funded
Alt2	Corporate funded
Alt3	Crowd funded
Alt4	Public funded

38	The book, 'Effects of Mass Communication' is authored by
Alt1	Wilbur Schramm
Alt2	Robert Merton
Alt3	Sydney Kraus
Alt4	Joseph T. Klapper

39	The word 'aesthetics' is derived from
Alt1	Greek
Alt2	Latin
Alt3	French
Alt4	Spanish

40	Mass line communication was developed by
Alt1	Karl Marx
Alt2	Immanuel Kant
Alt3	Jawaharlal Nehru
Alt4	Mao Zedong

41	'Applied aesthetics' is used in
Alt1	The economic world
Alt2	The industrial world
Alt3	The political world
Alt4	The sports world

42	For Immanuel Kant, the aesthetic value of an object lies in
Alt1	Definitions
Alt2	The object itself
Alt3	The society
Alt4	Philosophy

43	The news agency that was in existence during the period of internal emergency between 1975 and 1977 in India was
Alt1	Press Trust of India
Alt2	United News of India
Alt3	Samachar Bharti
Alt4	Samachar

44	Who made the statement "Facts are sacred, but comment is free?"
Alt1	Joseph Pulitzer
Alt2	Henry Luce
Alt3	John Peter Zenger
Alt4	C.P.Scott

45	Media discourses produce a sense of
Alt1	Social burden
Alt2	Social convenience
Alt3	Social experience
Alt4	Social anarchy

46	Broadcasting is often described as a medium of
Alt1	Editors
Alt2	Audience
Alt3	Reporters
Alt4	Producers

47	The first FM radio station in the private sector was established in
Alt1	Chennai
Alt2	Hyderabad
Alt3	Bangalore
Alt4	Mumbai

48	Which of the following person does not worked as the Chairman of the Press council of India.
Alt1	P.B. Sawant
Alt2	Markandeya Katzu
Alt3	G.N.Ray
Alt4	D.Y. Chandrachud

49	From which date the Union Government has launched 'UJALA' scheme as LED based 'Domestic Efficient Lighting Program'.
Alt1	1st May 2015
Alt2	2nd April 2016

Alt3	3rd March 2014
Alt4	6th June 2016

50	Which technology transfers data using light produced by LED bulbs?
Alt1	WiFi
Alt2	LIFi
Alt3	WiFi and LiFi both
Alt4	Earthnet

51	Which of the following is not correctly matched
Alt1	Mahabodhi Temple -- Gaya
Alt2	Lake Palace ---- Jodhpur
Alt3	Gol Gumbaz ---- Bijapur
Alt4	Brihadishwara Temple - Thanjavur

52	Bhava and Rasa are the concepts related to
Alt1	Folk Art
Alt2	Economics
Alt3	Natya Shashtra
Alt4	Sculpture

53	Which of the following was famous for his contribution to agriculture sector?
Alt1	George Orwell
Alt2	George Pancham
Alt3	George Washington
Alt4	George Washington Carver

54	What is the aim of RUSA for achieving gross enrollment ratio by 2017?
Alt1	42%
Alt2	24%
Alt3	32%
Alt4	20%

55	What is the financial provision sanctioned by Union Government for ' Namami Gange Project' for five years ?
Alt1	Rs 20,000 Crore
Alt2	Rs 1700 Crore
Alt3	Rs 2400 Crore
Alt4	Rs 24000 Crore

56	Match the following City	Nick Name
	1. City of Temples	a. Kollam
	2. City of Joy	b. Bhubaneshwar
	3. Orange City	c. Kolkata
	4. Cashew Capital of the world	d. Nagpur
Alt1	1-d 2-a 3-b 4-c	
Alt2	1-c 2-d 3-b 4-a	
Alt3	1-a 2-c 3-b 4-d	
Alt4	1-b 2-c 3-d 4-a	

57	Which of the following scheme has been recently declared by Union Government for regional air connectivity?	
Alt1	UDAY	
Alt2	IPDS	
Alt3	UDAN	
Alt4	OROP	

58	Which one of the following pairs is not correctly matched	
Alt1	Sunderban Sanctuary - West Bengal	
Alt2	Manas Sanctuary - Tripura	
Alt3	Dandeli Sanctuary - Karnataka	
Alt4	Bharatpur Sanctuary - Rajasthan	

59	What is India's rank in Global Hunger Index 2016?	
Alt1	134	
Alt2	74	
Alt3	97	
Alt4	102	

60	Due to ransomware virus term 'Bitcoins' seen in the news. Why hackers demand money through 'Bitcoins'?	
Alt1	These transactions finished within few minutes.	
Alt2	Because there is no mechanism to track hackers through their Bitcoin transactions.	
Alt3	They get more incentives through Bitcoins.	
Alt4	Bitcoins are useful for conversion in any currency.	

65	Consider the following statements a. The European Organisation for Nuclear Research is known as CERN. b. The World Wide Web was invented at CERN. c. The Large Hydrogen Collider was built by CERN. Which of the above statements are correct?
Alt1	All a, b and c are true
Alt2	Only a and c are true
Alt3	Only a and are true
Alt4	Only b and c are true

66	Which one thing is common among Jack Ma, Leo Messi and Shakira Mebarak?
Alt1	They founded a multinational company.
Alt2	They all live in developed countries.
Alt3	They are internationally popular artists.
Alt4	They are advocates of Sustainable Development Goals.

67	Match the following										
	<table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left;">Film</th> <th style="text-align: left;">Director</th> </tr> </thead> <tbody> <tr> <td>1. Mother India</td> <td>A. Mira Nair</td> </tr> <tr> <td>2. Salam Bombay</td> <td>B. Abrar Alvi</td> </tr> <tr> <td>3. Lagan</td> <td>C. Mehboob Khan</td> </tr> <tr> <td>4. Sahab Bibi Aur Gulam</td> <td>D. Ashutosh Govarikar</td> </tr> </tbody> </table>	Film	Director	1. Mother India	A. Mira Nair	2. Salam Bombay	B. Abrar Alvi	3. Lagan	C. Mehboob Khan	4. Sahab Bibi Aur Gulam	D. Ashutosh Govarikar
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Alt2	1-C 2-A 3-D 4-B										
Alt3	1-B 2-D 3-C 4-A										
Alt4	1-C 2-B 3-A 4-D										

68	Which author achieved Booker Prize for her book 'Inheritance of Loss'.
Alt1	Kiran Desai
Alt2	Arundhati Rai
Alt3	Shobha De
Alt4	Kiran Prasad

69	Arrange list of Prime Ministers of India in the chronological order. a. Charan Singh b. H.D. Devegowda c. Chandrashekhar d. Moraraji Desai
Alt1	a-b-d-c

Alt2	a-d-b-c
Alt3	b-c-a-d
Alt4	d-a-c-b

70	Consider the following statements a. Raja Ram Mohan Roy abolished the custom of sati. b. He founded Prarthana Samaj. Which of the above statements are correct.
Alt1	Both a and b
Alt2	Only a
Alt3	Only b
Alt4	Neither a nor b

71	A person walks a distance of 3 km towards North and then he turns to his left and walks for 2 km. He again turns left and walks for 3 km. At this point he turns to left and walks for 3 km. How many km is he from the starting point?
Alt1	1 km
Alt2	2 km
Alt3	3 km
Alt4	4 km

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Alt1	A-3 B-2 C-4 D-4										
Alt2	A-3 B-4 C-2 D-1										
Alt3	A-3 B-2 C-4 D-1										
Alt4	A-1 B-4 C-2 D-3										

74	A can do a piece of work in 10 days, B can do it in 15 days. A and B both worked together for 5 days and remaining work is finished by C in two more days. If they get Rs 6000 as wages for the whole work, what will be the daily wages of A, B and C respectively?
Alt1	500, 300, 400
Alt2	400, 300, 600
Alt3	300, 150, 400
Alt4	600, 400, 500

75	The value of a machine depreciates at the rate of 10% every year. It was purchased three years ago. If its present value is Rs. 8748, what was its purchase value?
Alt1	10000
Alt2	12000
Alt3	14000
Alt4	16000

76	Rashomon Effect refers to
Alt1	Singular Interpretation of an event
Alt2	Contradictory Interpretations of an event
Alt3	Uncontradictory interpretations of multiple events
Alt4	Advertising campaign strategy

77	Transponder in a communication satellite refers to
Alt1	Transmission and Receiving Equipment
Alt2	Receiving Equipment
Alt3	Transmission Equipment
Alt4	GPS

78	66A of IT Act was struck down by
Alt1	Supreme Court of India
Alt2	High Court of Madras
Alt3	High Court of Calcutta

Alt4	High Court of Delhi
79	What is the sequence in writing process
Alt1	Conceptualisation, Contextualisation, Gathering Information and Writing
Alt2	Contextualisation, Gathering Information, Conceptualisation and Writing
Alt3	Gathering Information, Conceptualisation, Writing and Contextualisation
Alt4	Writing, Conceptualisation, Contextualisation and Gathering Information
80	What is the sequence in film production process
Alt1	Conceptualisation of story, story board, production, post production
Alt2	Post production, production, conceptualisation of story, story board
Alt3	Story board, conceptualisation of story, production and pre production
Alt4	Story board, conceptualisation, pre production and and Production
81	Steve Jobs' partner in the founding of Apple company was
Alt1	Graham Wallace
Alt2	Bill Gates
Alt3	Steve Wozniak
Alt4	Tim Cook
82	Radio package is
Alt1	Package of features, interviews and effects for radio
Alt2	Package of radio instruments for sale
Alt3	Package of radio advertisements
Alt4	Package of radio subscriptions
83	"Hitchcock zoom" results in
Alt1	Change in perspective and size of the main object
Alt2	Change in perspective and no change in size of the main object
Alt3	No change in perspective and size of the main object
Alt4	No change in perspective, but change in size of the main object
84	Phatic Communication refers to
Alt1	Communication for sharing feelings
Alt2	Communication for sharing news
Alt3	Communication for sharing ideas
Alt4	Communication for sharing addresses
85	The first FM station in India was started in
Alt1	Chennai
Alt2	Mumbai
Alt3	New Delhi
Alt4	Kolkatta
86	In-camera editing was popularised by
Alt1	Alfred Hitchcock
Alt2	Satyajit Ray

Alt3	Mrinal Sen
Alt4	Adoor Gopalakrishnan

87	Visuality is
Alt1	the state of being visual
Alt2	the state of being audio visual
Alt3	the state of being visual media
Alt4	the state of being audio visual media

88	Community radio's birth in India was inspired by
Alt1	1995 Supreme Court Judgement on "Airwaves as Public Property"
Alt2	Indian communities' demand for community radio
Alt3	All India Radio's vision regarding alternative radio
Alt4	International agencies interest to promote community radio in India

89	Jump Cut was popularised by
Alt1	Steven Spielberg
Alt2	Jean Luc Godard
Alt3	Eric Rohmer
Alt4	Satyajit Ray

90	Information and Broadcasting Minister of India is
Alt1	Vasant Sathe
Alt2	Murali Manohar Joshi
Alt3	Arun Jaitley
Alt4	Venkaiah Naidu

91	Indian Broadcasting Sector's Self Regulator is
Alt1	Broadcasting Complaints Council of India
Alt2	Broadcasting Content Complaints Council of India
Alt3	Broadcasting Content Council of India
Alt4	Broadcasting Council of India

92	The other name for Sting Journalism
Alt1	Ethical Journalism
Alt2	Political Journalism
Alt3	Undercover Journalism
Alt4	Mobile Journalism

93	In India, Defamation is a
Alt1	Civil Offence
Alt2	Civil and Criminal Offence
Alt3	Criminal Offence
Alt4	Non-bailable Offence

94	Composting in video editing refers to
Alt1	Stacking two or more video/graphic layers

Alt2	Arranging two or more elements in a frame
Alt3	Arranging two or more frames in a shot
Alt4	Arranging two or more sound effects

95	Chelsea Manning, the “Wikileaks Whistleblower”
Alt1	Was released recently by US Army
Alt2	Was released recently by Russian Army
Alt3	Was released recently by Germany
Alt4	Was released recently by Norway

96	“Culture is Ordinary” was written in 1958 by Raymond Williams as
Alt1	An Essay
Alt2	A Book
Alt3	A Pamphlet
Alt4	A Report

97	The concepts of “Time biased and Space biased Media” were given by
Alt1	Marshall McLuhan
Alt2	Everett Rogers
Alt3	Harold Innis
Alt4	Manuel Castells

98	UIDAI stands for
Alt1	Unique Identification Authority of India
Alt2	United India Data Authority
Alt3	United India Data and Information
Alt4	United Information and Data Authority of IndiaDefamation

99	Thambiran Vanakam, the first book printed in India was in
Alt1	Tamil
Alt2	Telugu
Alt3	Sanskrit
Alt4	English

100	Meghe Dhaka Tara was directed by
Alt1	Ritwik Ghatak
Alt2	Satyajit Ray
Alt3	Steven Spielberg
Alt4	Akira Kurosawa