

105 Ph D Commerce

1 of 100

202 PU_2016_105_E

Which one of the following is not among the assumptions of the Modigliani-Miller model?

- Perfect capital market
- Equivalent risk classes
- Absence of taxes
- Unity for dividend payout ratio

2 of 100

183 PU_2016_105_E

This is the set of laws, policies, incentives, and monitors designed to handle the issues arising from the separation of ownership and control.

- corporate governance
- defined benefit plan
- agency theory
- invisible hand

3 of 100

215 PU_2016_105_E

The 360 degree appraisal:-

- aids in developing competitive intelligence
- works best in large organizations.
- diminishes the effect of development in the appraisal process.
- provides feedback from a verity of individuals.

4 of 100

206 PU_2016_105_E

_____ is the study of how individuals, groups, and organizations select, buy, use, and dispose of goods, services, ideas, or experiences to satisfy their needs and wants.

- Psychographic segmentation
- Consumer behavior
- Product Differentiation
- Target marketing

5 of 100

190 PU_2016_105_E

Management should find 'One best way' to perform a task. Which technique of Scientific management is defined in this sentence?

- Motion Study
- Time Study

- Fatigue Study
- Method Study

6 of 100

210 PU_2016_105_E

Identify the top most goal of human resource management.

- Work force adaptability
- Competitive edge
- Legal compliance
- Productivity

7 of 100

151 PU_2016_105_E

Shares ones dematerialized can never be rematerialized:-

- True
- False
- depends on value of share
- depends on SEBI order

8 of 100

159 PU_2016_105_E

Which of the following theory can't explain a negatively sloped yield curve?

- preferred habitat theory
- liquidity preference theory
- expectation theory
- market segment theory

9 of 100

158a PU_2016_105_E

Indian Accounting Standard 28 is related to:-

- Impairment of Assets
- Financial Reporting of Interests in Joint Venture
- Provisions, Contingent Liabilities and Contingent Assets
- Accounting for taxes on income

10 of 100

125 PU_2016_105_E

_____ pricing is the approach of setting a low initial price in order to attract a large number of buyers quickly and win a large market share.

- Value-based

- Market-penetration
- Market-skimming
- Leader

11 of 100

207 PU_2016_105_E

The _____ is practiced most aggressively with unsought goods, goods that buyers normally do not think of buying, such as insurance, encyclopedias, and funeral plots.

- selling concept
- holistic marketing concept
- product concept
- marketing concept

12 of 100

128 PU_2016_105_E

Which of the following is a name, term, sign, symbol, design, or a combination of these, that identifies that maker or seller of a product or service?

- Label
- Brand
- Co-brand
- Product

13 of 100

120 PU_2016_105_E

_____ is recognised as father of "Human relations".

- Hendry Fayol
- Elton Mayo
- William Gilbreth
- F.W.Taylor

14 of 100

203 PU_2016_105_E

The most suitable coverage ratio for deciding the debt capacity of a firm is:-

- Cash Flow Coverage Ratio
- Interest Coverage Ratio
- Fixed Assets Coverage Ratio
- Debt Service Coverage Ratio

15 of 100

112 PU_2016_105_E

In the process of conducting research 'Formulation of Hypothesis' is followed by:-

- Selection of Research Tools
- Analysis of Data
- Collection of Data
- Statement of Objectives

16 of 100

178 PU_2016_105_E

This sub-area of finance involves methods and techniques to make appropriate decisions about what kinds of securities to own, which firms' securities to buy, and how to be paid back in the form that the investor wishes.

- investments
- real markets
- financial management
- None of these

17 of 100

199 PU_2016_105_E

Public Enterprise is defined as:-

- An organization in which capital is invested by public
- An organization owned and managed by public authorities for definite set of public purposes
- An organization run by joint efforts of Centre and State Governments
- An organization which caters to the needs relating to public utilities

18 of 100

143 PU_2016_105_E

What type of relationship between two variable is indicated by the sign 'r'?

- indirect
- direct
- both direct and indirect
- extent or degree

19 of 100

139 PU_2016_105_E

The standard deviation of binomial distribution is:-

- npq
- np
- \sqrt{np}
- \sqrt{npq}

20 of 100

144 PU_2016_105_E

The value of correlation co-efficient depends on:-

- a) origin
- b) unit scale
- c) both (a) & (b)
- d) independent of origin and scale

21 of 100

162 PU_2016_105_E

In determining the required rate of return on a security the appropriate value of risk is:-

- beta
- covariance
- standard deviation
- correlation

22 of 100

121 PU_2016_105_E

Which of the following is a strategy of job design that increases job depth by meeting employees needs for psychological growth?

- Job rotation
- Job enrichment
- Job engagement
- Job enlargement

23 of 100

195 PU_2016_105_E

The term financial engineering is related to:-

- Capital issue
- Financial restructuring
- Cost of production
- Product planning

24 of 100

104 PU_2016_105_E

A meeting which is held only once in the life time of a public company is _____.

- Extra ordinary general meeting
- Annual general meeting
- Statutory meeting
- Class meeting

25 of 100

131 PU_2016_105_E

_____ is a problem-solving technique designed to produce numerous ideas in a short period.

- Delphi technique
- Brain storming
- Nominal group technique
- Synectics

26 of 100

147 PU_2016_105_E

Which of the following is a non-parametric test?

- t-test
- chi-square test
- F test
- Z test

27 of 100

194 PU_2016_105_E

Mutually exclusive investment proposals are those:-

- That have unique features
- That reduce the total risk complexion of the firm
- Wherein the acceptance of one proposal leads to rejection of all other proposals
- That require special sources of financing

28 of 100

155 PU_2016_105_E

Who among the following is conferred right to premature payment of debenture with option (put)?

- debenture holder
- issuing company
- government
- promoter

29 of 100

109 PU_2016_105_E

VAT provides an instrument of taxing:-

- Exports
- Manufacturing of goods
- Imports
- Consumption of goods and services

30 of 100

214 PU_2016_105_E

A horizontal extension of the object to increase task variety is called:-

- Job evaluation
- Job rotation
- Job enrichment
- Job enlargement

31 of 100

113 PU_2016_105_E

A research paper is a brief report of research work based on:-

- Secondary Data only
- Primary Data only
- Both Primary and Secondary Data
- None of the above

32 of 100

124 PU_2016_105_E

Outgoing, talkative, social are part of _____ Personality Trait as per big 5 personality trait.

- Extroversion
- Friendly
- Introversion
- Openness to experience

33 of 100

166 PU_2016_105_E

_____ is an implicit cost of production.

- Charges for electricity
- Interest on owned money capital
- Wages of the labour
- Payment for raw material

34 of 100

105 PU_2016_105_E

Consumer protection act was passed in the year _____.

- 1986
- 1987
- 1988
- 1985

35 of 100

136 PU_2016_105_E

If events are mutually exclusive then:-

- the probability is less than one
- both events cannot occur at a time
- both contain every possible outcome of an experiment
- their probability sum to one

36 of 100

167 PU_2016_105_E

The central limit theorem assures us that the sampling distribution of the mean:-

- Is always normal
- Appears normal only when N is greater than 1000
- Approaches normality as sample size increases
- Is always normal for large sample size

37 of 100

186 PU_2016_105_E

In general, financial leverage is more favorable, whenever the return on the assets exceeds:-

- Net return after tax
- Total cost of capital
- Cost of debt
- Cost of equity capital

38 of 100

108 PU_2016_105_E

In a whole life policy the sum insured become payable on the:-

- Expiry of policy
- Completion of 20 years
- Completion of 15 years
- Death of assured

39 of 100

191 PU_2016_105_E

Which of the following statements best describes 'Mental Revolution'?

- Both management and workers require each other
- The management and workers should not play the game of onemanship
- Workers should be paid more wages
- It implies change of attitude

40 of 100

179 PU_2016_105_E

This sub-area of finance looks at firm decisions in acquiring and utilizing cash received from investors or from retained earnings.

- investments
- treasury management
- financial management
- None of these

41 of 100

182 PU_2016_105_E

This should be the primary objective of a firm as it may actually be the most beneficial for society in the long run.

- Minimizing layoffs
- Minimizing costs
- Maximizing shareholder value
- Maximizing market share

42 of 100

101 PU_2016_105_E

Which theory holds that nations should produce those goods for which it has the greatest relative advantage?

- Theory of comparative advantage
- The theory of absolute advantage
- The theory of relative advantage
- The factor endowment theory

43 of 100

148 PU_2016_105_E

A contingency table always involves:-

- more than one variable
- two variables
- two dependent variable
- two degree of freedom

44 of 100

174 PU_2016_105_E

The research carried out to expand the knowledge of a particular field is known as:-

- Basic research
- Quantitative research

- Qualitative research
- Applied research

45 of 100

152 PU_2016_105_E

Which of the following is must for a derivative contract to come into existence:-

- an exchange
- price fluctuations
- an underlying asset
- risk in investment

46 of 100

171 PU_2016_105_E

When referring to a curve that tails off to the left end, you would like call it:-

- Skewed left
- Positively skewed
- Negatively skewed
- Skewed right

47 of 100

198 PU_2016_105_E

The typical method of retail operation used by supermarkets and catalogue showrooms is called:-

- full-service retailing.
- self-service retailing.
- limited-service retailing.
- service-merchandiser.

48 of 100

117 PU_2016_105_E

_____ and fringe benefits are no longer employees first priority.

- promotions
- rewards
- Wages
- bonus

49 of 100

175 PU_2016_105_E

Rational buying motives that determine purchase decisions are mostly based on:-

- Price factor
- Advertisement

- Psychological factor
- Quality of product

50 of 100

170 PU_2016_105_E

A list of all the units in a population is called:-

- Universe
- Sample
- Sampling Frame
- Population

51 of 100

135 PU_2016_105_E

In a relative frequency distribution are represented in terms of:-

- a) fraction
- b) percentage
- c) both (a) & (b)
- d) whole number

52 of 100

156 PU_2016_105_E

If a discounted commercial bill is dishonored then the bank charges the drawer of the bill?

- amount of bill plus interest with penalty
- amount of bill plus penal charge
- amount of the bill
- amount of bill less discount charge

53 of 100

129 PU_2016_105_E

A business arrangement where one party allows another party to use a business name and sell its products or services is known as_____.

- An owner-manager business
- A limited company
- A franchise
- A cooperative

54 of 100

100 PU_2016_105_E

Which trade theory holds that nations can increase their economic well-being by specializing in the production of goods they produce more efficiently than anyone else?

- the theory of absolute advantage

- the international product life cycle theory
- the factor endowment theory
- the theory of comparative advantage

55 of 100

211 PU_2016_105_E

Which model is used for sequencing the job on the machines so as to minimize the total processing time?

- PERT
- CPM
- BEP
- sequencing model

56 of 100

132 PU_2016_105_E

SIDBI's role in Capital Market can be identified by _____.

- Equity type assistance
- Promoters
- Capital
- Debentures

57 of 100

187 PU_2016_105_E

MM Theory suggests that dividend payment:-

- has a positive impact on the value of a firm
- has a negative impact on the firm
- has impact according to the percentage of dividend on the firm
- has no impact on the firm

58 of 100

163 PU_2016_105_E

Which of the following statement is true:-

- call option is right to buy
- European option can be exercised any time
- put option is a right to buy
- American option can be exercised on expiry

59 of 100

140 PU_2016_105_E

Maximum likelihood estimator μ in normal population is:-

- sample variance

- sample mean
- sample standard deviation
- sample median

60 of 100

116 PU_2016_105_E

"Controlled Group" is a term used in _____.

- Descriptive research
- Historical research
- Experimental research
- Survey research

61 of 100

252 PU_2016_105_M

Which of the following observation is evidenced against the semi strong of EMH?

- 50% of fund manager outperform the market
- high beta stock tends to have higher return than low beta stock
- stock prices rises after the announcement of profit and forecast
- fund manager on the average do not outperform the market

62 of 100

229 PU_2016_105_M

Decisions which are non-repetitive and novel nature and required to solve unstructured problem is called as _____.

- Programmed decisions
- Routine decisions
- Strategic decisions
- Non - programmed decisions

63 of 100

257 PU_2016_105_M

Match the Following:-

Part-A

- A.Simple Random Sampling
- B.Stratified Random Sampling
- C.Cluster Sampling
- D.Systematic Sampling

Part-B

- i.Heterogeneous
- ii.Homogenous

iii. Chronological list of units

iv. Forest Tree type units

- A- (ii); B-(i); C-(iv); D-(iii)
- A- (iii); B-(i); C-(iv); D-(ii)
- A- (iv); B-(iii); C-(ii); D-(i)
- A- (i); B-(ii); C-(iii); D-(iv)

64 of 100

233 PU_2016_105_M

In _____, machines and equipments are arranged in the order or sequence in which they are to be used for manufacturing the product.

- Factory Layout
- Product Layout
- Combined Layout
- Process Layout

65 of 100

228 PU_2016_105_M

The structure of an OB model includes 3 levels of analysis individual, group and organizational systems. Issues that influence all 3 levels in various ways and thus affect behavioural dynamics are:-

- Change and stress
- work design and technology
- Organisational culture and commitment
- Power and politics

66 of 100

256 PU_2016_105_M

Misfeasance may be defined as:-

- Breach of Duty Imposed by law
- Negligence without any loss or damage
- Loss or damage without negligence
- Breach of duty to take care

67 of 100

241 PU_2016_105_M

When the result of hypothesis testing are statistically significant, this means:-

- a) the obtained probability is equal to or less than α
- b) rejecting the null hypothesis
- c) both (a) & (b)
- d) either (a) or (b)

68 of 100

245 PU_2016_105_M

Quantitative methods of forecasting includes:-

- sale force composite
- technological forecast
- consumer market survey
- smoothing approach

69 of 100

240 PU_2016_105_M

The degree of freedom for standard error of estimate are $n-k-1$. What does k stands for:-

- number of independent variable
- total number of variables
- number of observation
- mean of the sample value of dependent variable

70 of 100

244 PU_2016_105_M

If type I and type II errors are fixed then the power of a test increases with:-

- not related to sample size
- decrease of sample size
- proportional to sample size
- increase in sample size

71 of 100

232 PU_2016_105_M

_____ identified innovation as a characteristic of entrepreneur for the first time in 1934.

- William Diamond
- J.A.Schuumpeter
- A.H.Cole
- W.B.Gartner

72 of 100

220 PU_2016_105_M

Which of the following is the first step in starting the research process?

- Searching sources of information to locate problem
- Searching for solutions to the problem
- Survey of related literature
- Identification of problem

73 of 100

225 PU_2016_105_M

The Hawthome experiment was conducted by:-

- F.W.Taylor
- William Gilbreth
- Hendry Fayol
- Elton Mayo

74 of 100

221 PU_2016_105_M

Action research means:-

- A longitudinal research
- A research initiated to solve an immediate problem
- An applied research
- A research with socioeconomic objective

75 of 100

237 PU_2016_105_M

The sum of the square of deviations from mean is:-

- maximum
- minimum
- zero
- uncertain

76 of 100

224 PU_2016_105_M

"Leadership motivates the people to work and not the power of money", this concept is related to:-

- Autocratic model
- Supportive Model
- Custodial model
- Collegial Model

77 of 100

248 PU_2016_105_M

A portfolio with zero initial investment is possible when:-

- all the securities/portfolio fall on efficient frontier
- all portfolio offer same return irrespective of risk
- investors are risk neutral
- arbitrage opportunity exist

78 of 100

236 PU_2016_105_M

_____ is the systematic development of a project idea for the eventual purpose of arriving at an investment decision.

- Project formulation
- Project identification
- Project feasibility
- Project evaluation

79 of 100

253 PU_2016_105_M

In the Cobb-Douglas production function the elasticity of substitution between factors is _____.

- Equal to one
- Less than one
- Zero
- Greater than one

80 of 100

249 PU_2016_105_M

Characteristic line can be used:-

- to relate risk and return
- to bifurcate risk
- to bifurcate return
- to estimate expected return

81 of 100

281 PU_2016_105_D

The demand curve for a product will shift outwards to the right when:-

- The price of a substitute good rises
- Consumer incomes fall
- Consumers expect the price of the good to fall in the future
- The price of the product itself falls

82 of 100

284 PU_2016_105_D

Includes practices such as overstating the product's features or performance, luring the customer to the store for a bargain that is out of stock, or running rigged contests.

- Deceptive cost structure
- Deceptive promotion
- Deceptive pricing

- Deceptive packaging

83 of 100

296 PU_2016_105_D

To adopt the Sharpe index model for a portfolio of 40 stocks, the number of bits of information one needs are:-

- 120
- 102
- 82
- 122

84 of 100

273 PU_2016_105_D

In economic theory, the term 'Ceteris Paribus ' is used to indicate _____.

- other things are equal
- cost and revenue are constant
- demand and supply are equal
- condition of full employment exists

85 of 100

280 PU_2016_105_D

Risk free rate of return=5%, market return=10%, cost of equity=13%, value of beta is:-

- 1.2
- 1.5
- 1.6
- 1.8

86 of 100

264 PU_2016_105_D

_____ is a form of financing especially for funding high technology, high risk and perceived high reward projects.

- Seed capital
- Current capital
- Venture capital
- Fixed capital

87 of 100

268 PU_2016_105_D

IPO grading has been started by:-

- ICRA
- FITCH

- CARE
- CRISIL

88 of 100

297 PU_2016_105_D

Company X has a beta of 1.5. the expected return is 15% and the risk-free rate of interest is 5%. What is the market return:-

- 12.33%
- 10.33%
- 15.67%
- 6.67%

89 of 100

276 PU_2016_105_D

If two goods are perfect substitutes to each other, then it necessarily follows that:-

- an indifference curve relating to the two goods will be curvilinear
- an indifference curve relating the two goods will be concave to the origin
- an indifference curve relating the two goods will be convex to the origin
- an indifference curve relating to the two goods will be linear

90 of 100

269 PU_2016_105_D

A jobber is one who:-

- only buys the stock
- creates the job for another broker
- only sells the stock
- give two-way quotation

91 of 100

265 PU_2016_105_D

An entrepreneur who owns more than one business at a time is called _____.

- an intrapreneur
- a portfolio entrepreneur
- a corporate entrepreneur
- None of the above

92 of 100

260 PU_2016_105_D

Which of the following is an exchange risk management technique through which the firm contracts with a third party to pass exchange risk onto that party, via instruments such as forward contracts, futures, and options?

- Risk avoidance
- Risk transfer
- Risk adaptation
- Diversification

93 of 100

289 PU_2016_105_D

A white marubozu is a:-

- candlestick with a long body and a long shadow
- candlestick with a short body and a long shadow
- closing price is equal to the lowest, and the opening price is equal to the highest
- candlestick with a long body and without shadow

94 of 100

285 PU_2016_105_D

According to which theory will differences in nominal interest rates be eliminated in the exchange rate?

- The Leontief paradox
- The Fisher effect
- The combined equilibrium theory
- The PPP

95 of 100

288 PU_2016_105_D

Risk lovers utility curves have:-

- negative slope
- positive slope
- convex to the origin
- negative and convex to the origin

96 of 100

293 PU_2016_105_D

the value of an index contract is Rs.1,00,000. the value of the portfolio is Rs.6,00,000 and the portfolio beta is 1.5. the number of future contracts bought/sold is:-

- 8
- 9
- 10
- 6

97 of 100

292 PU_2016_105_D

A short straddle is:-

- buying a put and call at the same price
- selling a put and buying a call at the same price
- selling a put and call at the same price and expiration date
- buying a put and selling a call at the same price

98 of 100

261 PU_2016_105_D

Customer's evaluation of the difference between all the benefits and all the costs of a marketing offer relative to those of competing offers refers to which of the following options?

- Customer perceived value
- Marketing myopia
- Customer relationship management
- Customer satisfaction

99 of 100

272 PU_2016_105_D

In which one of the following situations, should a country pursue a cheap money policy _____.

- Gold is likely to flow outside the country
- Price level is rising
- BOP is unfavorable
- Level of economic activities and employment is low

100 of 100

277 PU_2016_105_D

Suppose a firm is producing at level of output, such that $MR > MC$ what should be the firm do to maximize profit?

- the firm should decrease price.
- the firm should do nothing
- the firm should increase output
- the firm should hire less labor