

**Section 1 - Section 1**

**Question No.1**

4.00

Bookmark

Ad hoc Treasury Bills are issued in favour of \_\_\_\_\_ only

- Commercial banks
- Scheduled banks
- Regional rural Banks
- Reserve Bank of India

**Question No.2**

4.00

Bookmark

Based on the given information, answer the following question.

1. Six friends P,Q,R,S,T and U are members of a club and play different games of Football, Cricket, Tennis, Basketball, Badminton and Volleyball
2. T who is taller than P and S plays Tennis.
3. The tallest among them plays Basketball.
4. The Shortest among them plays volleyball.
5. Q and S neither play Volleyball nor Basketball.
6. R plays Volleyball
7. T is between Q who plays Football and P in order of height

What does S Play?

- Cricket
- Badminton
- Either Cricket or Badminton
- None of the above

**Question No.3**

4.00

Bookmark

Which of the following is not a type of data structure?

- Network
- Emotional
- Relational
- Hierarchical

**Question No.4**

4.00

Bookmark

Elasticity of demand for necessities is

- Equal to zero
- Less than one
- Infinite
- More than one

**Question No.5**

4.00

Bookmark

A market structure characterized by having only one buyer of a product or service known as \_\_\_\_\_

- Negligence
- Monopsony
- Oligopoly
- Monopoly

**Question No.6**

4.00

Bookmark 

Choose the best antonym of the italicized word.

Ravi and Raghu are really *obstinate* men.

- understanding
- compliant
- considerate
- friendly

**Question No.7**

4.00

Bookmark 

Internal rate of return is

- The rate at which NPV is one
- The rate at which PV is zero
- The rate at which profitability is zero
- The rate of return at which NPV is zero

**Question No.8**

4.00

Bookmark 

Study the following information carefully and answer the question below it

The Director of an MBA college has decided that six guest lectures on the topics of Motivation, Decision Making, Quality Circle, Assessment Centre, Leadership and Group Discussion are to be organised on each day from Monday to Sunday.

(i) One day there will be no lecture (Saturday is not that day), just before that day Group Discussion will be organised.

(ii) Motivation should be organised immediately after Assessment Centre.

(iii) Quality Circle should be organised on Wednesday and should not be followed by Group Discussion

(iv) Decision Making should be organised on Friday and there should be a gap of two days between Leadership and Group Discussion

How many lectures are organised between Motivation and Quality Circle?

- Two
- Three
- One
- Four

**Question No.9**

4.00

Bookmark 

Karl Pearson correlation has which limitations?

- 1
- +1
- $\pm 1$
- None of the above

**Question No.10**

4.00

Bookmark 

Which of the following is not a Commercial bank?

- Withdrawing Banking
- Deposit Bank
- Savings Banks
- Exchange Bank

**Question No.11**

4.00

**Bookmark** 

One of the findings of Hawthorne experiments is that

- Incentives motivate people better
- Strict adherence to rules improves performance
- People need to belong to a social group
- People perform better even in poor lighting

**Question No.12**

4.00

**Bookmark** 

By differentiating its product, a firm can gain some control over \_\_\_\_\_

- Cost
- Quality
- Price
- Quantity

**Question No.13**

4.00

**Bookmark** 

F.W. Taylor is called the father of

- Modern Management
- Scientific Management
- Administrative management
- Management

**Question No.14**

4.00

**Bookmark** 

The main objective of any business is:

- Maximum profit per unit of product sold
- Wealth maximisation
- Profit maximisation
- Service to the society

**Question No.15**

4.00

**Bookmark** 

Which of the following basic methods of payments is the least secure in terms of security to the exporter?

- Open account
- Cash in advance
- Bill of exchange
- Letter of credit

**Question No.16**

4.00

**Bookmark** 

The balance of payment system is an \_\_\_\_\_ system

- Accounting
- Tourist
- Social
- Environmental

**Question No.17**

4.00

Bookmark 

Performing Assets means

- Cash Balance with RBI
- Money at call and short notice
- Those loans and advances which generate income
- Bank Balance with RBI

**Question No.18**

4.00

Bookmark 

Based on the information given, answer the below question.

1. A,B,C,D,E and F are travelling in a bus.
2. There are two reporters, two mechanics, one photographer and one writer in the group.
3. Photographer A is married to D who is a reporter.
4. The writer is married to B who is of the same profession as that of F.
5. A,B,C,D are two married couples and no one in this belong to the same profession.
6. F is the brother of C.

How is C related to F?

- Sister
- Brother
- Brother-in-law
- Cannot be determined

**Question No.19**

4.00

Bookmark 

Which can be managed by Basel II of RBI guidelines?

- Man-Power
- Credit Risk
- Stock
- Inventory

**Question No.20**

4.00

Bookmark 

Ramesh had a cold and couldn't go to the party, so I bought him a cake to make up for his \_\_\_\_\_

- disillusion
- depression
- disappointment
- disgust

**Question No.21**

4.00

Bookmark 

When the skewness is zero

- Mean is equal to median but not mode
- Mean is equal to mode but not median
- Mean is equal to median and mode
- Mean, median and mode will have different values

**Question No.22**

4.00

Bookmark 

Choose the missing term: 3F,6G,11I,18L, ?

- 27P
- 28Q
- 27O
- 26N

**Question No.23**

4.00

Bookmark 

'Price Pool' is formed to \_\_\_\_

- Determine a price policy
- Increase prices only
- determine a sales policy
- Decrease prices only

**Question No.24**

4.00

Bookmark 

Cost of intangible assets are ..... over their useful lives.

- Charged
- Allocated
- Amortised
- Depreciation

**Question No.25**

4.00

Bookmark 

Which one of the following is not the subject matter of Articles of Association of a company?

- Name of the Company
- Issue of Share Capital
- Dividends
- Alteration of Share Capital

**Question No.26**

4.00

Bookmark 

Any balance in share forfeiture account after reissue of entire such shares will be transferred to

- General Reserve
- Capital Redemption Reserve
- Capital Reserve
- Profit & Loss a/c

**Question No.27**

4.00

Bookmark 

Which of the following is not an element of planning?

- Procedure
- Policy
- Programme
- Information

**Question No.28**

4.00

Bookmark 

Dividend can be declared from

- Revenue Profit
- Capital Profit
- Loss
- None of the above

**Question No.29**

4.00

Bookmark 

Obtain the missing term.

300, 296, 287, 271, ?, 210

- 246
- 250
- 244
- None of the above

**Question No.30**

4.00

Bookmark 

. Mean deviation is always

- Equal to standard deviation
- Twice that of standard deviation
- Less than standard deviation
- More than standard deviation

**Question No.31**

4.00

Bookmark 

Which of the following account shows the transactional relationship between countries?

- Current account
- Capital account
- Balance of payments account
- Operational account

**Question No.32**

4.00

Bookmark 

Choose the best synonym of the italicized word.

Each one of us is the subject of *derision* at some time or the other in our life.

- irony
- ridicule
- criticism
- laughter

**Question No.33**

4.00

Bookmark 

In testing hypothesis, what is the size of the sample to be reckoned as a small sample?

- Less than 30
- Less than 100
- Less than 25
- Less than 40

**Question No.34**

4.00

**Bookmark** 

Which one of the following is not the limitation of Capitalism?

- Unemployment
- Exploitation
- Monopoly
- Capital formation

**Question No.35**

4.00

**Bookmark** 

In financial analysis P/E ratio means

- Price Efficiency ratio
- None of these
- Performance Efficiency ratio
- Price-Earnings ratio

**Question No.36**

4.00

**Bookmark** 

Find out the missing term:

1, 2, 3, 6, 11, 20, 37, 68, ?

- 125
- 105
- 124
- 126

**Question No.37**

4.00

**Bookmark** 

The individual who recognised the link between pay and performance for the first time

- Herzberg
- Kohn
- Elton Mayo
- F.W. Taylor

**Question No.38**

4.00

**Bookmark** 

The concept of Mutual Funds was started with Unit Schemes of Unit Trust of India during\_\_\_\_\_

- 1964
- 1982
- 2002
- 1974

**Question No.39**

4.00

**Bookmark** 

In which of the following methods of charging depreciation shall the balance never be reduced to zero

- Depletion unit method
- Diminishing balance method
- Depreciation fund method
- Fixed instalment method

**Question No.40**

4.00

**Bookmark** 

A group of brands that a buyer views as alternatives for possible purchase is referred to as

- Consideration set
- Brand search
- Evaluative criteria
- External search

**Question No.41**

4.00

**Bookmark** 

Increasingly complex and turbulent business environment displays

- A stable growth in the business
- Increased speed of innovation
- Reduced product obsolescence risk
- An orderly competition

**Question No.42**

4.00

**Bookmark** 

Equity Theory of work motivation has been developed by \_\_\_\_\_

- Dr. K. N. Koli
- R. Thesis
- J. Arun Kaul
- J. Stacy Adams

**Question No.43**

4.00

**Bookmark** 

Which is the primary aim of social marketing?

- Maximization of Profit
- Service
- Social goods
- Production

**Question No.44**

4.00

**Bookmark** 

1. Given

i. First Year (Rs) Second Year (Rs)

Sales 80000 90000

Profit 10000 14000

Compute P/V Ratio

- 45%
- 30%
- 40%
- 35%

**Question No.45**

4.00

**Bookmark** 

If a total assets of a company amount to Rs. 1,50,000 and owner's equity is Rs. 70,000, the amount of liabilities will be.....

- Rs. 1,00,000
- Rs. 90,000
- Rs.80,000
- Rs. 70,000



**Question No.46**

4.00

**Bookmark** 

A statistical tool used to estimate the unknown values of one variable from the known values of another variable

- Regression
- Testing of hypothesis
- Probability
- Correlation

**Question No.47**

4.00

**Bookmark** 

An agreement among firms in a market about quantities to produce or prices to charge is called-----

- Collusion
- Oligopoly
- Cartel
- Monopolies

**Question No.48**

4.00

**Bookmark** 

The Doctrine of Subrogation is related with-

- General Insurance Act, 1971
- Indian Partnership Act, 1932
- Indian Contract Act, 1872
- Indian Companies Act, 2013

**Question No.49**

4.00

**Bookmark** 

What is the opposite of a variable?

- A constant
- An independent variable
- A data set
- A dependent variable

**Question No.50**

4.00

**Bookmark** 

What is 'Repo rate'?

- It is the rate at which the International aid agencies lend to RBI
- It is the rate at which the RBI lends to banks
- It is the rate at which the banks lend to RBI
- It is the rate at which the RBI lends to State Government

**Question No.51**

4.00

**Bookmark** 

Marketing means

- Right product
- Right Price
- Right place
- All of these

**Question No.52**

4.00

**Bookmark** 

Select the option which improves the underlined part of the sentences.

The Prime Minister called on the President.

- in
- by
- to
- No improvement

**Question No.53**

4.00

**Bookmark** 

Income available for spending and saving after purchasing necessities is called

- Surplus income
- Disposable income
- Discretionary income
- Buying power

**Question No.54**

4.00

**Bookmark** 

Which of the following is not types of disequilibrium in the Balance of Payment?

- Secular disequilibrium
- Transactional disequilibrium
- Structural disequilibrium
- Cyclical disequilibrium

**Question No.55**

4.00

**Bookmark** 

A manager who works with the help of rules and regulations is called \_\_\_\_\_

- Laissez faire leader
- Participator leader
- Traipest leader
- Bureaucratic leader

**Question No.56**

4.00

**Bookmark** 

At Internal Rate of Return (IRR), Profitability Index of a project will be,

- Maximum
- Minimum
- Zero
- One

**Question No.57**

4.00

**Bookmark** 

The origin of banking, in the modern sense is traced to \_\_\_\_\_

- Sanskrit
- French
- Hindi
- Italy

**Question No.58**

4.00

**Bookmark** 

Liberalisation means

- Attracting more foreign direct investment
- Reducing the unwanted restrictions on trade and industry
- Reducing the number of reserved industries
- Opening up of the economy to the world market

**Question No.59**

4.00

**Bookmark** 

Currency swap in international business refers to

- A market for currency derivatives
- Exchange of cash flows in two different currencies for a predetermined period of time
- A market where currencies are bought and sold for their delivery on a future date
- A state of affairs when external value of a currency falls

**Question No.60**

4.00

**Bookmark** 

Mental fatigue arises due to a feeling of tiredness that drops up in a person while working continuously on a \_\_\_\_\_ operation.

- Performing
- Industrial
- Standing
- Repetitive

**Question No.61**

4.00

**Bookmark** 

“The hypothesis is the necessary link between theory and the investigation which leads to the discovery of additions to knowledge” who said?

- Good and Hatt
- Hollgon
- Secrist
- None of the above

**Question No.62**

4.00

**Bookmark** 

Identify the underlined part of speech:

Sorry, I don't know any foreign languages

- noun
- adjective
- adverb
- pronoun

**Question No.63**

4.00

**Bookmark** 

The input costs that require an outlay of money by the concern called \_\_\_\_\_

- Total cost
- Explicit costs
- Replacement cost
- Implicit costs

**Question No.64**

4.00

**Bookmark** 

A number calculated with complete population data and quantifies a characteristic of the population is called which of the following?

- A population
- A datum
- A parameter
- . A statistic.

**Question No.65**

4.00

**Bookmark** 

Choose the correct meaning of the italicized idiom.  
He had great difficulty to *save his bacon* when he was blackmailed.

- Put bacon in the refrigerator
- Threaten somebody
- Save pork
- Escape death

**Question No.66**

4.00

**Bookmark** 

Assertion: - India's president is appointed on a five-year term

Reason: -PratibhaPatil was appointed as India's first woman president in 2007

- Both A and R are true and R is not the correct explanation of A
- Both A and R are true and R is the correct explanation of A
- A is true but R is false
- A is false but R is true

**Question No.67**

4.00

**Bookmark** 

The process of collecting information about forces in the marketing environment is called

- Market analysis
- Environmental analysis
- Environmental scanning
- Forecasting

**Question No.68**

4.00

**Bookmark** 

Withdrawal of state from an industry or sector partially or fully is called

- Modernisation
- Privatisation
- Liberalisation
- Globalisation

**Question No.69**

4.00

**Bookmark** 

UTI Bank of India is now renamed as

- Unit bank of India
- City bank
- Axis bank
- Vijay bank

**Question No.70**

4.00

**Bookmark** 

'Anticipate no gains, but provide for all possible losses' is the dictum of

- Conservative concept
- Money measurement concept
- Materiality concept
- Matching concept

**Question No.71**

4.00

**Bookmark** 

In a code language, 321 means "Hot Black Coffee", 536 means "Very Hot Summer", and 589 means "Summer and Winter". Which digit stands for "Very" ?

- 6
- 9
- 3
- 5

**Question No.72**

4.00

**Bookmark** 

The technique of 'Carrot and stick' is used in a business organization for \_\_\_\_\_

- rewarding workers
- Reducing absenteeism
- Elective leadership
- Motivation

**Question No.73**

4.00

**Bookmark** 

Who is the successor of GATT?

- World Bank
- IFC
- WTO
- ABB

**Question No.74**

4.00

**Bookmark** 

Good restaurants serving pure vegetarian food are very hard to \_\_\_\_\_.

- take to
- come by
- go through
- get in

**Question No.75**

4.00

**Bookmark** 

Statements: Some bats are snakes, No snake is dangerous

Conclusion:

I. Some dangerous animals are snakes

II. Some bats are not dangerous.

- If only conclusion I follows
- If neither I nor II follows
- If either I or II follows
- If only conclusion II follows

**Question No.76**

4.00

**Bookmark** 

Which of the following functions of management is referred to as the essence of management?

- Planning
- Organising
- Coordinating
- Controlling

**Question No.77**

4.00

**Bookmark** 

Which of the following Acts governs the transactions through cheques?

- Banking Regulation Act, 1949
- Indian Contracts Act, 1872
- RBI Act, 1934
- Negotiable Instruments Act, 1881

**Question No.78**

4.00

**Bookmark** 

Market segmentation is

- Same as product differentiation
- Similar to product mix
- Dividing the market by customer Groups
- none of these

**Question No.79**

4.00

**Bookmark** 

The net profit will be maximized when \_\_\_\_\_

- Fixed cost remains same
- Fixed costs are increased
- Contribution is Maximized
- Contribution is minimized

**Question No.80**

4.00

**Bookmark** 

“Capital Budgeting is long term planning for making and financing proposed capital outlays”. It is defined by \_\_\_\_\_

- A. R. Anthony
- Dr. Koli
- Charles T. Horngreen
- Gestonberg

**Question No.81**

4.00

**Bookmark** 

Normal goods and services have positive \_\_\_\_\_ elasticities.

- Income
- Price
- expenditure
- Cost

**Question No.82**

4.00

**Bookmark** 

Planning of the organization with suitable personnel is known as \_\_\_\_\_

- Co-ordinating
- Staffing function
- Controlling
- Organizing function

**Question No.83**

4.00

**Bookmark** 

Maintenance of dividend equalisation reserve is the hallmark of

- Constant dividend pay-out policy
- Matching dividend policy
- Liberal dividend policy
- Conservative dividend policy

**Question No.84**

4.00

**Bookmark** 

Any group that positively or negatively affects a person's values, attitudes or behaviour is known as

- Cultural group
- Reference group
- Opinion group
- Social class

**Question No.85**

4.00

**Bookmark** 

Discounting a Bill of exchange is the most popular method of \_\_\_\_\_ by a bank.

- Lending
- Deposit
- Savings
- None of the above

**Question No.86**

4.00

**Bookmark** 

Changing the price of a product or service instantly and frequently in tune with the changes in the market is called

- Dynamic pricing
- Flexible pricing
- Marginal pricing
- Market pricing

**Question No.87**

4.00

**Bookmark** 

Choose the correct meaning of the italicized idiom.  
Anil got me into trouble by giving a *false colour* to my statement.

- Colouring the sentence
- Giving a wrong character
- Giving a wrong colour box
- Giving good impression

**Question No.88**

4.00

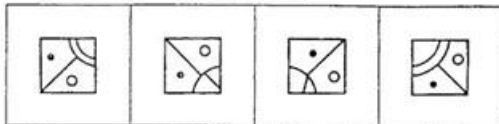
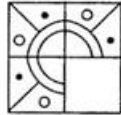
**Bookmark** 

Basic approach followed in performance evaluation is to compare the current performance with

- The performance in the last job
- The set standards
- The previous performance
- The average performance of his peers

**Question No.89**

4.00

**Bookmark** 

- (A)  B
- (B)  D
- (C)  A
- (D)  C

**Question No.90**

4.00

**Bookmark** 

Garner Vs. Murray rule applies in case of

- Dissolution of a firm
- Retirement of a partner
- Admission of a Partner
- Death of a partner

**Question No.91**

4.00

**Bookmark** 

Which of the following is not an instrument of monetary policy?

- Statutory Liquidity Ratio
- Cash Reserve Ratio
- Open Market Operations
- Levying of taxes

**Question No.92**

4.00

**Bookmark** 

Choose the correct meaning of the italicized idiom.

Sheela's work seems to be a *Penelope's web*.

- Endless
- In her best form
- Difficult
- Declining



**Question No.93**

4.00

**Bookmark** 

\_\_\_\_\_ costs are those costs which are incurred to perform the marketing functions.

- Sale of goods
- Transfer cost
- Total cost
- Distribution costs

**Question No.94**

4.00

**Bookmark** 

The Basket Training Method means-----

- Development of Production
- Development of Institute
- Development of decision skill
- Development of resources

**Question No.95**

4.00

**Bookmark** 

It takes eight hours for a 600 km journey, if 120 km is done by train and the rest by car. It takes 20 minutes more, if 200 km is done by train and the rest by car. The ratio of the speed of the train to that of the cars is:

- 1:2
- 2:3
- 3:4
- 1:4

**Question No.96**

4.00

**Bookmark** 

What you mean by 'B2B' transactions?

- Banker to Business
- Business to Banker
- Banker To Banker
- Business To Business

**Question No.97**

4.00

**Bookmark** 

Which of the following is not included under qualities of the Optimum Capital Structure?

- Minimum Profit
- Maximum control
- Minimum Cost of Capital
- Minimum Risk

**Question No.98**

4.00

**Bookmark** 

The marketing concerns requires both fixed capital and\_\_\_\_\_

- Share capital
- Working capital
- Flexible capital
- long term capital

**Question No.99**

4.00

**Bookmark** 

The origin of India's present exchange rate policy goes as far back as in 1944 when India became a member of \_\_\_\_\_

- International Monetary Fund
- World Bank
- European Commission
- SAARC

**Question No.100**

4.00

**Bookmark** 

The concept of cost of capital can also be explained in terms of \_\_\_\_\_ cost.

- Full cost
- Opportunity cost
- Capital cost
- Variable cost