Sr No.	PhD Tourism
1	Find the next term in the series: BMO, EOQ, HQS, ?
Alt1	KSU
Alt2	LMN
Alt3	SOV
Alt4	SOW

2	Choose word from the given options which bears the same relationship to the third word, as the first two bears: Misogamy: Marriage:: Misogyny:?
Alt1	Children
Alt2	Husband
Alt3	Relations
Alt4	Women

3	Select the lettered pair that has the same relationship as the original pair of words: Indolence : Beaver
Alt1	Elegance: Peacock
Alt2	Ferocity: Lamb
Alt3	Passivity: Cow
Alt4	Joviality: Hyena

4	Select the lettered pair that has the same relationship as the original pair of words: Man : Humanity
Alt1	Frame: Picture
Alt2	Scholar: Books
Alt3	Flowers: Fragrance
Alt4	Drop: Ocean

5	Choose the set that has the same relationship as in the original: Horse : Foal : Mare
Alt1	Sheep: lamb: Goat
Alt2	Lion: Cub: Den
Alt3	Man: Child: Woman
Alt4	Cat: Kitten: Puppy

6	Spot the defective segment from the following:
Alt1	I didn't expect
Alt2	this kind of treatment
Alt3	from your hands
Alt4	this morning

7	Many rural children go to school ---------.
Alt1	by foot
Alt2	by walk
Alt3	on foot
Alt4	on their feet

8	------- is facing the threat of extinction.
Alt1	Tigers
Alt2	Tiger
Alt3	The tiger
Alt4	A tiger

9	Choose the option closest in meaning to the given word: TERSE
Alt1	concise
Alt2	curt
Alt3	rude
Alt4	poetic

10	Choose the antonymous option you consider the best: RETICENT
Alt1	communicative
Alt2	clamorous
Alt3	reserved
Alt4	dormant

11	In each of the following questions some statements are followed by two conclusions (i) and (ii). Read the statements carefully and then decide which of the conclsions follow beyond a reasonable doubt. Mark your answer as Statement: I am a Kashmiri Pandit and feel proud that Indira Gandhi belonged to the same community Conclusions: (i) Indira Gandhi is proud of being a Kashmiri Pandit (ii) All Kashmiri Pandits feel proud of Indira Gandhi
Alt1	If only conclusion (i) follows
Alt2	If only conclusion (ii) follows
Alt3	If neither conclusion (i) nor (ii) follows
Alt4	If both the conclusions follow

12	What value should come in place of question mark (?) in the following number series? 48, ?, 94, 123, 156, 193
Alt1	74
Alt2	65
Alt3	69
Alt4	77

13	If in a certain language CARROM is coded as BZQQNL, which word will be coded as HOUSE ?
Alt1	IPVTF
Alt2	GNTRD
Alt3	INVRF

Alt4	GPTID

14	Teeth : Chew in the same way as
Alt1	Mind : Think
Alt2	Food : Taste
Alt3	Sweater : Heat
Alt4	Eyes : Flicker

15	The following information is given: Eight persons P, Q, R, S, T, U, V and W are sitting around a rectangular table in such a way that two persons sit on each of the four sides of the table facing the centre. Persons sitting on opposite sides are exactly opposite to each other. S faces North and sits exactly opposite W. T is on the immediate left to W. P and V sit on the same side. V is exactly opposite Q, who is on the immediate right of R. U is next to the left of S. Who is sitting opposite to P ?
Alt1	V
Alt2	S
Alt3	T
Alt4	R

16	There are 4 prime numbers written in ascending order. The product of the first three is 385, and that of the last three is 1001, Find the first number
Alt1	5
Alt2	11
Alt3	29
Alt4	19

17	Mean of the first 10 even numbers is
Alt1	12
Alt2	11
Alt3	14
Alt4	9

18	If you were to spell out the numbers, how far would you have to go before encountering the letter 'A'?
Alt1	91
Alt2	21
Alt3	51
Alt4	101

19	A man starts from his office and goes 5 Kms east, Then he turn to the left and again walks for 3 Kms, he turns left and walks 5 kms. At what distance is he from the starting point?
Alt1	3
Alt2	4
Alt3	6
Alt4	7

20	The first person is 100cm tall. Each subsequent person is 20% taller than the previous person. What is the Median height of 5 persons.
Alt1	173
Alt2	120
Alt3	144
Alt4	207

21	Initial segment of a journey is called?
Alt1	Outbound segment
Alt2	Return segment
Alt3	Air segment
Alt4	Passage segment

22	Navy blue colour passport depicts
Alt1	Ordinary passport
Alt2	Official passport
Alt3	Diplomatic passport
Alt4	Alien's passport

23	VISA attestation done after the person reaches the destination is called -----
Alt1	Transit VISA
Alt2	VISA on arrival
Alt3	Tourist VISA
Alt4	Student VISA

24	Which among the following is the external factor, which affects tour operation?
Alt1	Foreign exchange rate
Alt2	Pleasantweather
Alt3	Bad publicity
Alt4	High Air Fare

25	Expand OAG
Alt1	Official Airline Guide
Alt2	Official Airport Guide
Alt3	Organisation for Airline Guides
Alt4	Optional Airline Guide

26	Flight itineraries are included in which section of OAG?
Alt1	Front section
Alt2	Back section
Alt3	Flight schedules
Alt4	Scheduled column

27	A dictionary of package tour available for sale by travel agencies is -----------
Alt1	Consolidated tour manual
Alt2	Tour voucher
Alt3	Tour brochure

Alt4	Tour package

28	The standard rate of a hotel room is known as
Alt1	Special rate
Alt2	Rack rate
Alt3	Group rate
Alt4	Bulk rate

29	A type of tour brochure provided with black folders with printed photographs is known as
Alt1	Shell brochure
Alt2	Umbrella brochure
Alt3	Regular brochure
Alt4	Standard brochure

30	Expand CATM
Alt1	Consolidated Air Traffic Manual
Alt2	Consolidated Air transport Manual
Alt3	Consolidated Air Tour Manual
Alt4	Comprehensive Air Travel Manual

31	Expand OHRG
Alt1	Official Hotel & Resort Guide
Alt2	Official Hotel & Restaurant Guide
Alt3	Official Hotel & Resort Group
Alt4	Organisation for Hotel & Restaurant Guide

32	ITC stands for
Alt1	Inclusive Tour Charter
Alt2	Inclusive Tour Cost
Alt3	Inclusive Travel Charter
Alt4	International Tour Cost

33	Hotel accommodation that includes breakfast & either lunch or dinner
Alt1	AP
Alt2	MAP
Alt3	EP
Alt4	CP

34	A tourist guide is -------------
Alt1	An official messenger
Alt2	An unofficial ambassador of his country
Alt3	Trained & experienced person
Alt4	Information officer

35	A special interest tour doesn't include
Alt1	Shopping
Alt2	Archaeological sites

Alt3	Museums
Alt4	Folklore

36	The tourist, who has particular knowledge in any area is known as ------
Alt1	General guide
Alt2	Specialized guide
Alt3	Escort
Alt4	Informative guide

37	Handling agents are --------------
Alt1	Domestic tour operators
Alt2	Incoming tour operators
Alt3	Specialist tour operators
Alt4	Mass market tour operators

38	Which of the following is not a supplementary accommodation?
Alt1	Resort
Alt2	Motels
Alt3	Youth hostels
Alt4	Pensions

39	Price reduction for the sale of large number of units is called ------
Alt1	Discount
Alt2	Fare
Alt3	Volume discount
Alt4	Special discount

40	Net fares are offered by the airline to
Alt1	The general public
Alt2	Travel agencies
Alt3	Tour operators
Alt4	Both travel agencies & tour operators

41	The Highest hill resort of the Shayadri region is:
Alt1	Mahabalipuram
Alt2	Torahmal
Alt3	Bhandardara
Alt4	Chikkaldhara

42	Which of the following is not a UNESCO World Heritage Site?
Alt1	Taj Mahal
Alt2	Western Ghats
Alt3	Bakel Fort
Alt4	Red Fort

43	The place of which Eastern Ghats and Western Ghats meets together is known as
Alt1	Karnataka

Alt2	Mumbai
Alt3	Kanyakumari
Alt4	Orissa

44	Which flight service is known as 'demand service'?
Alt1	Chartered Flight
Alt2	Scheduled Flight
Alt3	Regular Flight
Alt4	Low - Cost Carrier

45	When a foreigner come to India and spent money for accommodation, it is known as
Alt1	Direct Income
Alt2	Indirect Income
Alt3	Export Leakage
Alt4	Import earnings

46	Marketing activity starts with?
Alt1	Producers
Alt2	Customers
Alt3	Manufacturers
Alt4	Business

47	Which segmentation is generally international companies prefer?
Alt1	Geographical
Alt2	Economic
Alt3	Demographic
Alt4	Behavioural segmentation

48	Tourism as a subject is a part of which list?
Alt1	Union list
Alt2	State list
Alt3	Concurrent list
Alt4	Intra regional list

49	Which one of the following year was observed as year of 'Ecotourism and Mountains'?
Alt1	2001
Alt2	2002
Alt3	2003
Alt4	2004

50	The FERA came into force on
Alt1	25th March 1947
Alt2	25th March 1948
Alt3	25th March 1949
Alt4	25th March 1950

51	One reason why ethics is important in accounting is because financial records can be

Alt1	made available to the public.
Alt2	reviewed by government agencies.
Alt3	interpreted in different ways.
Alt4	communicated in writing.

52	Which of the following is the main purpose of management?
Alt1	To create a pleasant working atmosphere
Alt2	To obtain the needed resources
Alt3	To reach a specific level of productivity
Alt4	To accomplish the business's goals

53	Change of flights from one carrier to another carrier is called
Alt1	Interline connection
Alt2	Connection flight
Alt3	Direct flight
Alt4	Lay over

54	The Product Market Portfolio approach lends itself well to tourism and the most well known is, what Growth Share Matrix
Alt1	Boston Consulting Group
Alt2	British Consulting Group
Alt3	Boston Consultation Group
Alt4	Boston Consolation Group

55	According to Kotler et al (2003) what is the art and cornerstone of Marketing?
Alt1	Development strategies
Alt2	Branding
Alt3	Positioning
Alt4	Growth

56	THE Concept of Motels was originated in
Alt1	London
Alt2	USA
Alt3	Germany
Alt4	France

57	The World Tourism Organisation conducted the first General Assembly in Madrid in the Year
Alt1	1970
Alt2	1975
Alt3	1980
Alt4	1990

58	Who was the founder of 'inclusive' tour
Alt1	Thomas Cook
Alt2	Dennis
Alt3	Wright Brothers

Alt4	Cox & kings

59	What is the unique feature of a tourism product?
Alt1	It is meant to be delivered to the customer
Alt2	It is perishable
Alt3	Its components are predominantly products
Alt4	It is cheap most of the times

60	The famous Khajuraho temples built in the 10th century AD were dedicated to
Alt1	Rama and Krishna
Alt2	Brahma and Vishnu
Alt3	Trimurti
Alt4	Shiva and Parvati

61	The price of certain share increased 80 points, then decreased 13 points, and then increased 9points. If the share price before the change was X points, which of the following was the stock price after the changes:-
Alt1	X-5
Alt2	X-4
Alt3	X+4
Alt4	X+5

62	1000 are to be divided among A, B and C so that A gets twice as B and B gets thrice as C. The share of C is:-
Alt1	50
Alt2	100
Alt3	125
Alt4	200

63	A bag contains coins of one rupee, 50 paise, 25 paise denominations, numbers of which are in the ratio of 3:4:5. If the total amount in the bag is 500, the total number of coins of 50 paise denomination is:-
Alt1	240
Alt2	320
Alt3	400
Alt4	500

64	The average age of 40 students of a class is 15 years. When 10 new students are admitted, the average is increased by 0.2 year. The average age of the new students is:-
Alt1	15.2 years
Alt2	46 years
Alt3	16.2 years
Alt4	16.4 years

65	Venkat and Anu work on a job together and finish 60% of it. Venkat takes leave and Anu works for eight more days to complete the job. How long would venkat take to complete the entire job alone?

Alt1	6 days
Alt2	8 days
Alt3	10day
Alt4	11day

66	Six bells commence ringing together and ring at intervals of 2, 4, 6, 8, 10 and 12 seconds respectively. In 30 minutes how many times do they ring together:-
Alt1	13
Alt2	16
Alt3	10
Alt4	5

67	In a country election between two candidates, the winner polled twice as much as the loser and won by a margin of 50 votes. If only two-thirds of electorate had voted, what is the total strength of the electorate?
Alt1	150
Alt2	200
Alt3	125
Alt4	225

68	Thirty assistants can complete a sorting job in four weeks, working three hours a week. How long will forty assistants working four hours a week take to complete the job?
Alt1	2 ¼ weeks
Alt2	3 ½ weeks
Alt3	4 weeks
Alt4	6 ¼ weeks

69	By selling 90 chairs, a trader gains the cost of 15 chairs. His gain percentage is:-
Alt1	0.225
Alt2	0.1666
Alt3	0.3333
Alt4	0.275

70	Refer the data below and answer the question. There are six women, Salini, Divya, Ritu, Nisha, and Renu in afamily of 12 members. There are few married couples in the family and none of the grand children are married. Sunil is married in to the family. Rohan, Mahesh and Jatin have a nephew Dipesh who is the only son of Rashmi. Ravi is the parental grand father of Nisha. Ritu is the daughter- in- law of Salini. Renu is the first cousin of Dipesh. Salini has only three grand children. Mahesh has two brothers and only one sister Rashmi and a sister in law Divya. Dipesh's only unmarried maternal uncle, Jatin is the brother in law of Sunil. Rohan is the paternal uncle of Nisha. Ritu has two daughter one of whom is Nisha. How many married couples are there in the second generation?
Alt1	1
Alt2	2

Alt3	3
Alt4	4

71	Refer the data below and answer the question.
	There are six women, Salini, Divya, Ritu, Nisha, and Renu in afamily of 12 members. There are few married couples in the family and none of the grand children are married. Sunil is married in to the family. Rohan, Mahesh and Jatin have a nephew Dipesh who is the only son of Rashmi. Ravi is the parental grand father of Nisha. Ritu is the daughter- in- law of Salini. Renu is the first cousin of Dipesh. Salini has only three grand children. Mahesh has two brothers and only one sister Rashmi and a sister in law Divya. Dipesh's only unmarried maternal uncle, Jatin is the brother in law of Sunil. Rohan is the paternal uncle of Nisha. Ritu has two daughter one of whom is Nisha.

Dipesh is:- |

Alt1	Mahesh's son
Alt2	Ravi's grandson
Alt3	Rohan's son
Alt4	Sunil's nephew

72	Refer the data below and answer the question.
	There are six women, Salini, Divya, Ritu, Nisha, and Renu in afamily of 12 members. There are few married couples in the family and none of the grand children are married. Sunil is married in to the family. Rohan, Mahesh and Jatin have a nephew Dipesh who is the only son of Rashmi. Ravi is the parental grand father of Nisha. Ritu is the daughter- in- law of Salini. Renu is the first cousin of Dipesh. Salini has only three grand children. Mahesh has two brothers and only one sister Rashmi and a sister in law Divya. Dipesh's only unmarried maternal uncle, Jatin is the brother in law of Sunil. Rohan is the paternal uncle of Nisha. Ritu has two daughter one of whom is Nisha.

Nisha is:- |

Alt1	Jatin's mother
Alt2	Renu's cousin
Alt3	Rohan's daughter
Alt4	None of these

73	Refer the data below and answer the question.
	There are six women, Salini, Divya, Ritu, Nisha, and Renu in afamily of 12 members. There are few married couples in the family and none of the grand children are married. Sunil is married in to the family. Rohan, Mahesh and Jatin have a nephew Dipesh who is the only son of Rashmi. Ravi is the parental grand father of Nisha. Ritu is the daughter- in- law of Salini. Renu is the first cousin of Dipesh. Salini has only three grand children. Mahesh has two brothers and only one sister Rashmi and a sister in law Divya. Dipesh's only unmarried maternal uncle, Jatin is the brother in law of Sunil. Rohan is the paternal uncle of Nisha. Ritu has two daughter one of whom is Nisha. Which of the following is a married couple?
Alt1	Rohan and Ritu
Alt2	Salini and Mahesh
Alt3	Renu and Sunil
Alt4	Mahesh and Ritu

74	Refer the data below and answer the question.
	There are six women, Salini, Divya, Ritu, Nisha, and Renu in afamily of 12 members. There are few married couples in the family and none of the grand children are married. Sunil is married in to the family. Rohan, Mahesh and Jatin have a nephew Dipesh who is the only son of Rashmi. Ravi is the parental grand father of Nisha. Ritu is the daughter- in- law of Salini. Renu is the first cousin of Dipesh. Salini has only three grand children. Mahesh has two brothers and only one sister Rashmi and a sister in law Divya. Dipesh's only unmarried maternal uncle, Jatin is the brother in law of Sunil. Rohan is the paternal uncle of Nisha. Ritu has two daughter one of whom is Nisha. Rashmi is:-
Alt1	Renu's aunt
Alt2	Mahesh's wife
Alt3	Nisha's mother
Alt4	None of these

75	Refer the data below and answer the question.
	Six profesors Ajit, Barath, Dinesh, Gunit, Harish and Jayant teach at 6 different institutions - XLRI, MDI, IIM-A,FMS, IIM-B, and IIM-L, not necessarily in the same order. They teach 6 different subjects HRM, Business strategy, Accounts, Financial Management, Marketing and Taxation and graduated from 6 business schools; Wharton, Harvard, Stanford, Sloan, Kellogg and AIM. Following information is given:-
	None of the IIM professors are from Harvard or Stanford One who teaches Accounts gradated from Wharton
	Barath and Dinesh teach Business strategy and HRM respectively
	Gunit and Harish teaches at XLRI and FMS respectively, but do not teach accounts
	Kellogg and Stanford are known for Business strategy and Financial Management graduates respectively
	Marketing is taught by Gunit Taxation is taught at MDI
	FM is taught at:-

Alt1	XLRI
Alt2	FMS
Alt3	MDI
Alt4	IIM-A

76	Read the data below and answer the question.
	In Mumbai, there are two types of local trains, fast and slow. The slow trains halt at every station consecutively and the fast trains only at selected stations at any order. All the fast trains start from station 0 and slow trains from any station. All the trains must go from a lower numbered station to higher numbered one. The sum of the numbers of the cities touched by the fast train should always be equal to 9 including the starting station and for the slow trains it should be a multiple of 3, including the starting station.
	How many different fast trains are possible?

Alt1	8
Alt2	12
Alt3	9
Alt4	more than 15

| 77 | Read the data below and answer the question.

In Mumbai, there are two types of local trains, fast and slow. The slow trains halt at every station consecutively and the fast trains only at selected stations at any order. All the fast trains start from station 0 and slow trains from any station. All the trains must go from a lower numbered station to higher numbered one. The sum of the numbers of the cities touched by the fast train should always be equal to 9 including the starting station and for the slow trains it should be a multiple of 3, including the starting station.

How many different slow trains are possible? |
|---|---|
| Alt1 | 21 |
| Alt2 | 25 |
| Alt3 | 27 |
| Alt4 | 24 |

78	In the following question there are four groups of letters in which three are alike in some way. Find out the group which is different.
Alt1	IBCD
Alt2	UFGH
Alt3	ORQP
Alt4	EKLM

| 79 | Read the paragraph and answer the question.

There are four friends Anil,Sushil, Raju and Harish.One of them is a cricketer and studies Chemistry and Biology. Anil and Sushil play Football. Anil studies Commerce.Both the Football players study Mathematics.Harish is a Boxer.One Football player also studies Physics.The Boxer studies Mathematics and Accountancy. All the friends study two subjects each and play one game each.

Who is a cricketer? |
|---|---|
| Alt1 | Anil |
| Alt2 | Raj |
| Alt3 | Sushil |
| Alt4 | Haris |

| 80 | Read the paragraph and answer the question.

There are four friends Anil, Sushil, Raju and Harish. One of them is a cricketer and studies Chemistry and Biology. Anil and Sushil play Football. Anil studies Commerce. Both the Football players study Mathematics. Harish is a Boxer. One Football player also studies Physics. The Boxer studies Mathematics and Accountancy. All the friends study two subjects each and play one game each.

Who does not study Mathematics? |
|---|---|
| Alt1 | Raj |
| Alt2 | Harish |
| Alt3 | Both Raj and Harish |
| Alt4 | Anil |

81	Which amongst the following statement is true?
Alt1	Chi-square test is usually a two-tail test
Alt2	The value of Chi-square can be positive as well as negative
Alt3	In a Chi-square distribution, as the number of degrees of freedom decreases the curve becomes more and more symmetric
Alt4	The Chi-square test is a non-parametric test

82	A bag contains 10 balls of which 4 are black and 6 are red. Four balls are drawn at a random. Find the probability of drawing exactly two red balls.
Alt1	3/73
Alt2	2/240
Alt3	4/40
Alt4	4/121

83	The classical school of thought on probability assumes that all possible outcomes of an experiment are:-
Alt1	Independent
Alt2	Equally likely
Alt3	Mutually exclusive
Alt4	Mutually exclusive and equally likely

84	Which statement about regression analysis is wrong?
Alt1	It reveals average relationship between two variables
Alt2	Regression line cuts cut each other at the point of average of X and Y
Alt3	Regression coefficients are independent of change of scale and origin
Alt4	If standard error of estimate is zero, there is no variation about the regression line a correlation will be perfect

85	Indicate which among the following statements is
Alt1	true? There are no limits to the value of r
Alt2	The rank correlation coefficient was developed by Spearman
Alt3	If r is negative, both the variables are decreasing
Alt4	Pearsonian coefficient is the best in all situations

86	In a symmetrical distribution:-
Alt1	Mean = Median = Modetion
Alt2	Mean > Median > Mode
Alt3	Mode > Median > Mean
Alt4	It varies with cases

87	Which of the following is the most unstable average?
Alt1	Mode
Alt2	Median
Alt3	Arithmetic Mean
Alt4	Geometric Mean

88	The positional measure of central tendency is:-
Alt1	Geometric Mean
Alt2	Arithmetic Mean
Alt3	Median
Alt4	None of these

89	Diagrams and graphs are tools of:-
Alt1	Presentation of data
Alt2	Collection of date
Alt3	Analysis of data
Alt4	None of these

90	Answer the following questions related use of ICT. Which is Q unit measurement used with computer systems?
Alt1	Kilobyte
Alt2	Megabyte
Alt3	Byte
Alt4	All of these

91	Answer the following questions related use of ICT. Working of WAN generally involves:-
Alt1	Telephone lines
Alt2	Microwaves
Alt3	Satellites
Alt4	All of these

92	Answer the following questions related use of ICT. Which of the following is non-probability sampling?

Alt1	Snowball
Alt2	Random
Alt3	Cluster
Alt4	Stratified

93	Uniting various qualitative methods with quantitative methods can be called as _____.
Alt1	Coalesce
Alt2	Triangulation
Alt3	Bipartite
Alt4	Impassive

94	Multistage sampling is a _____.
Alt1	Cluster sampling
Alt2	Probability sampling
Alt3	Non-Probability sampling
Alt4	Convenient sampling

95	What is the defining characteristic of experimental research?
Alt1	resistance to manipulation
Alt2	manipulation of the independent variable
Alt3	the use of open-ended questions
Alt4	focuses only on local problems

96	A positive correlation is present when _____.
Alt1	two variables move in opposite directions
Alt2	two variables move in the same direction
Alt3	one variable goes up and one goes down
Alt4	several variables never change

97	Research in which the researcher uses both qualitative and quantitative research within a stage or across two of the stages in the research process is known as:-
Alt1	action research
Alt2	basic research
Alt3	quantitative research
Alt4	mixed model research

98	Which of the following is the type of non experimental research in which the primary independent variable of interest is categorical?
Alt1	causal-comparative research
Alt2	experimental research
Alt3	<CONTENT TYPE="text/html"> qualitative research </CONTENT>
Alt4	mixed research

99	Which of the following represents symmetrical distribution?
Alt1	Mean = Median = Mode
Alt2	Mean > Median > Mode
Alt3	Mean < Median < Mode

Alt4	Mean < Median > Mode

100	Search tool can also be termed as _____. Primary literature source
Alt1	Tertiary literature source
Alt2	Secondary literature
Alt3	source All of these
Alt4	None of these