



# पांडिच्चेरी विश्वविद्यालय / PONDICHERRY UNIVERSITY

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## “The platform for Book Launching Ceremony”

Pondicherry University community is actively engaged in academic writing and publishing. Many of our faculty members frequently write books in their subject domain and publish with reputed publishers. Ananda Rangapillai Library extends a platform for “Book Launching Ceremony” for all the authors of the Pondicherry University community. This book launching ceremony will be helpful to our academic fraternity:

- ✓ To reach the unreached readers of the books
- ✓ To motivate faculty members of Pondicherry University to write more books
- ✓ To facilitate in archiving the books at the National Library of India (NLI), Kolkata
- ✓ To obtain the ISBN to all forthcoming books that Pondicherry University community publishes
- ✓ To enhance the visibility of Pondicherry University in Print media like newspapers, Electronic media like Television, Social media like Facebook, Twitter, Instagram, and others.

Therefore, it is requested to all university community to kindly contact the undersigned for any book launching ceremony.

**Dr. M. Vijayakumar**  
**University Librarian**

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