

SECTION 1 - SECTION 1

Question No.1

Which of the following is the oldest language?

- Urdu
- English
- Sanskrit
- Tamil

Question No.2

The first lady prime minister of a country was

- Junko Taibei (Japan)
- Maria Estate Pew (Argentina)
- Srimavo Bhandaranaik (Sri Lanka)
- Margaret Thatcher (UK)

Question No.3

Arrange the following in the chronological order of the presidents of India.

- 1) Shankar Dayal Sharma
- 2) Neelam Sanjiva Reddy
- 3) R. Venkataraman
- 4) Zail Singh

- 3,1,4,2
- 3,1,4,2
- 2,1,3,4
- 2,4,3,1

Question No.4

ISRO successfully _____ PSLV from Sriharikota.

- experimented
- tested
- fired
- launched

Question No.5

Which is the largest news agency in the world?

- Xinhua News Agency
- Agence FrancePresse
- Associated Press

- Reuters

Question No.6

NWICO ensures:

- International news flow
- Publicity
- Association
- Certification

Question No.7

Copyrights comes under _____

- Intellectual Property Right
- Restriction on Freedom of Speech & Expression
- Censorship
- Right to Information

Question No.8

Frequency range of FM Broadcast is

- 88 MHz – 110 MHz
- 80 MHz – 110 MHz
- 88 MHz – 108 MHz
- 80 MHz – 108 MHz

Question No.9

With which scam Radia tapes controversy was related ?

- Indian Coal Allocation Scam
- Punjab National Bank Scam
- CWG Scam
- 2G spectrum

Question No.10

Cobra Post & Tehelka are known for _____

- Entertainment News
- Business News
- Sting Operations & Investigative Journalism
- Conflict Reporting

Question No.11

"Mathrubhoomi" belongs to which Indian state

- Punjab

- West Bengal
- Odisha
- Kerala

Question No.12

Which one of the following is NOT a peripheral of the computer?

- SD RAM
- Scanner
- Web camera
- Laser printer

Question No.13

Marshal McLuhan used the term

- Creative Society
- Indian Village
- Global Village
- Network Society

Question No.14

The Vernacular Press Act (1878) is also called as _____

- Adams Act
- Censorship
- Gagging Act
- Lytton's Act

Question No.15

The word 'journalist' is derived from

- Diurna
- Diurnalis
- Journalography
- Journology

Question No.16

Who among the following was India's longest serving Prime Minister?

- Jawaharlal Nehru
- Atal Bihari Vajpayee
- Morarji Desai
- Indira Gandhi

Question No.17

Which state owned telecommunication company was sold to private player ?

- MTNL
- DOLPHIN
- BSNL
- VSLN

Question No.18

The file extension of MS-Word document in Office 2007 is _____

- .docx
- .doc
- .pdf
- .txt

Question No.19

“Coco island” is located between

- India and Myanmar
- India and Pakistan
- India and China
- India and Bangladesh

Question No.20

The illegal copying and distribution of movies in print or electronic files is known as

- Film Production
- Film Distribution
- Film Screening
- Film Piracy

Question No.21

FAG, GAF, HAI, IAH, _____

- FGA
- HAJ
- JAJ
- JAK

Question No.22

Who developed the world wide web?

- Tim Barnes Lee
- Steve Jobs
- Micheal Dell
-

Question No.23

AIDA is a concept normally used in-----

- Scriptwriting
- Radio programming
- Television production
- Advertising

Question No.24

Which of the following words is a palindrome?

- Grandeur
- Hover
- Papparazi
- Racecar

Question No.25

Identify correct sequence of television communication in India:

- Television Stations started in Bombay and Madras, Television colour transmission, Satellite Instructional Television Experiment, Television Centre in Delhi.
- Television Centre in Delhi, Television Stations started in Bombay & Madras, Satellite Instructional & Television experiment, television colour transmission.
- Satellite Instructional Television experiment, Television Stations started in Bombay and Madras, Television Centre in Delhi, Television colour transmission.
- Satellite Instructional Television Experiment, Television Colour Transmission, Television centre in Delhi, Television Stations started in Bombay and Madras.

Question No.26

Find the odd one out:

- ABXY
- RSQT
- HYZX
- PQTV

Question No.27

Which are the last two countries to join the Commonwealth?

- Zambia and Uganda
- Namibia and Nigeria
- India and Pakistan

- Rwanda and Mozambique

Question No.28

Headquarters of UNO is at:

- Geneva
- Washington, DC
- Paris
- New York

Question No.29

Newcomb's model of communication is

- Triangular
- Linear
- Rectangular
- Oval

Question No.30

SITE' stands for:

- South Indian Trade Estate
- System for International technology and Engineering
- State Institute of Technology and Engineering
- Satellite Instructional Television Experiment

Question No.31

During British India first telegram was exchanged between _____

- Delhi-Lahore
- Calcutta-Diamond Harbour
- Kolkata-Madras
- Bombay-Surat

Question No.32

A short range radio service of a university is a form of _____

- HAM Service
- Community Radio
- FM Radio
- AM Radio

Question No.33

Which social network app launched a fact-checking feature to combat fake news to The Lok Sabha elections?

- WhatsApp
- Myspace
- Facebook
- Twitter

Question No.34

Find the next number in the sequence 0 1 1 2 3 5 8 13 21 34

- 41
- 55
- 80
- 71

Question No.35

The Latin word '*communis*' means:

- to write
- to share
- to speak
- to interact

Question No.36

Columbia pictures is owned by

- 20th Century Fox
- Pixar
- Sony Corporation
- The Walt Disney Company

Question No.37

Do you mind _____ the window?

- to close
- to closing
- closed
- closing

Question No.38

The single – sheet advertisements printed on one-side are known as

- Brochures
- Fliers
- Leaflets
- Posters

Question No.39

When the Parliament is adjourned *sine die*, its resumption is

- after 2 weeks
- not known
- indefinite
- a month later

Question No.40

The exhaled air contains

- a mixture which has more carbon dioxide than oxygen
- carbon dioxide only
- a mixture of carbon dioxide and nitrogen
- a mixture of carbon dioxide, nitrogen and oxygen

Question No.41

The first public television transmission system in the world was

- Doordarshan
- VOA
- BBC
- NHK

Question No.42

Which literary work does NOT belong to Mahatama Gandhi ?

- Young India
- Indian Opinion
- Navjivan
- The Hitavad

Question No.43

What was the name of the Report of the MacBride Commission ?

- Many Voices, One World
- Akash Bharti
- International Communication Report
- The NWICO

Question No.44

The Conditional Access System (CAS) allows the viewers to:

- to interact with the TV service distributors
- cut down the cost of TV viewing
- interact with TV channels through set-top boxes
- select TV channels of their choice

Question No.45

Which of the following is the sister newspaper of 'The Times of India'?

- The Hindustan Times
- Indian Express
- The Hindu
- The Economic Times

Question No.46

The total of the ages of Amar, Shiva and Gowtham is 80 years. What was the total of their ages three years ago?

- 65 years
- 54 years
- 71 years
- 67 years

Question No.47

Trial by media is a phrase which describes the _____

- The offense of being disobedient to or disrespectful toward a court of law and its officers in the form of behavior that opposes or defies the authority, justice and dignity of the court.
- The impact of media coverage on a person's reputation by creating a widespread perception of guilt or innocence before, or after, a verdict in a court of law
- The communication of a false statement that harms the reputation of, depending on the law of the country, an individual, business, product, group, government, religion, or nation
- The overt conduct, such as speech and organization, that tends toward insurrection against the established order.

Question No.48

The press in a democratic country is known as

- The fourth estate
- Media power
- The fourth pillar
- Ombudsman

Question No.49

The World War II broke out in

- 1939
- 1945
- 1937

1940

Question No.50

Name the telecom service provider who received a licence from the Department of Telecommunications (DoT) to provide Internet and mobile services on flights.

- Vodafone
- BSNL
- BhartiAirtel
- Jio

Question No.51

What is NOT included in 'webinar' ?

- Training events, lectures, or presentations via a web-connected computers.
- Online collaborative peer-level web meetings
- Physical presence of persons in conference room
- Real-time point-to-point communications

Question No.52

The members of the Rajya Sabha are elected by

- elected members of the legislative council
- elected members of the legislative assembly
- the people
- Lok Sabha

Question No.53

E-Governance in India does NOT include

- E-Democracy
- E-Services
- E-Administration
- E-Electoral Participation

Question No.54

The Birmingham School is most related with:

- Cybernetics
- Information Theory
- Encoding-Decoding of Media Discourse
- Effect Studies

Question No.55

Two-step flow of Information was theorised by

- Elihu Katz
- Charles Osgood
- Everett Rogers
- Fritz Heider

Question No.56

Camera operation to sharpen the image.

- Cut out
- Focus
- Long Shot
- Depth of Field

Question No.57

The novel "A House for Mr. Biswas" was written by_____

- Khushwant Singh
- R.K. Narayan
- Chetan Bhagat
- V.S. Naipaul

Question No.58

Which one of the following is a warm colour?

- Blue
- Blue-Violet
- Red-Orange
- Green

Question No.59

FFC stands for:

- Film Finance Corporation
- Foreign Films Commission
- French Film Corporation
- Film Fare Commission

Question No.60

Which one of the following is the free audio editing software?

- Adobe Premier
- Audacity
- GIMP
- Picasa

Question No.61

The abbreviation of DNS stands for

- Domain name system
- Defence nuclear system
- Downloadable new software
- Dependent name server

Question No.62

Free press of India, United Press of India, Press Trust of India & Press News Bureau are _____

- Newspapers
- News Agencies
- Radio Stations
- Journals

Question No.63

Mass communication gets filtered by

- Audience
- Encoders
- Media
- Gatekeepers

Question No.64

The science of the study of feedback systems in humans, animals and machines is known as:

- reverse communication
- response analysis
- selectivity study
- cybernetics

Question No.65

The constitutional restriction on Article 19(1) (a) in the form of public order falls within the concentric circle of

- Defamation
- Obscenity
- Law and order
- Security of State

Question No.66

Owing to evolution of technology, what was the medium introduced for long distance communication?

- Radio
- Television
- Telegraph
- Telephone

Question No.67

Look at this series: 7, 10, 8, 11, 9, 12, ... What number should come next?

- 13
- 10
- 8
- 12

Question No.68

The world governing body of which of the following Sports celebrated its 100 years in existence recently?

- Chess
- Cricket
- Football
- Hockey

Question No.69

When the Principal entered the class, a student _____ on the blackboard.

- writing
- was writing
- is writing
- wrote

Question No.70

The first ever Olympics took place in the city of

- Athens
- Tokyo
- Rio de Janeiro
- London

Question No.71

Habeas Corpus Act 1679:

- safeguards one from encountering human rights violation
- protects a prisoner from torture
- states that no one was to be imprisoned without a writ or warrant stating the charge against him

- entitles a fugitive to seek asylum in another country

Question No.72

Who does not belong to Frankfurt School ?

- Max Horkheimer
 Leo Löwenthal
 Harold Innis
 Theodor Adorno

Question No.73

Abbreviation 'IPTA' is a _____

- Theatre Association
 Political Party
 Computer Hardware
 Newspaper

Question No.74

When a camera pans fast to a visual's blur and steadies into a correct focus at a particular point, it is called

- Hand-held camera
 Tilting
 Whip pan
 Panning

Question No.75

In CMYK, the 'K' refers to the following colour

- Black
 Red
 Magenta
 Yellow

Question No.76

"Love" is associated with which of the following games?

- Billiards
 Snooker
 Badminton
 Tennis

Question No.77

Which of the following launched a 'Digital Literacy Library' providing safety tips for users in 6 Indian languages?

- Facebook
- Firefox
- Google
- Microsoft

Question No.78

Panama Papers was the biggest leak in the history of _____

- Data Journalism
- Yellow Journalism
- Television Journalism
- Scientific Journalism

Question No.79

According to Supreme Court decision of 1995 "Air Waves are _____".

- Private Property
- Govt. Property
- Public Property
- Foreign property

Question No.80

DRUGS AND MAGIC REMEDIES ACT, 1954 _____

- Controls the power of media
- Keep track of all publications
- Ensures transparency in the system
- Restricts objectionable advertisements

Question No.81

IT Industry is _____

- sponser based
- service based
- attraction based
- product based

Question No.82

Cartoonist R.K. Laxman is best known for his creation of _____

- The Common Man
- The Political Man
- The Statesman
- The Superman

Question No.83

In a row of trees, a tree is 8th from the left end and 15th from the right end. How many trees are there in the row?

- 22
- 21
- 18
- 24

Question No.84

C, C++ & Java are the examples of -

- Internal parts of computer
- Programming languages
- Secondary memory devices
- Brands of professional computers

Question No.85

What is the capital of Telangana?

- Panaji
- Amaravathi
- Nizamabad
- Hyderabad

Question No.86

A is the son of C while C and Q are the sisters to one another. Z is the mother of Q. If P is the son of Z, which one of the following statement is correct?

- P is a cousin of A
- Q is the grandfather of A
- Z is the brother of C
- P is the maternal uncle of A

Question No.87

What is an F-stop?

- Measurement of the flow of electricity
- The valve that stops the movement of a Camera mounted on a tripod
- Measurement of the light temperature
- The size of the opening of a diaphragm

Question No.88

In 1790, James Augustus for the first time started a newspaper in

India:

- Bombay Samachar
- Calcutta Times
- Bengal Gazett
- Madras Courier

Question No.89

Which one of the following is NOT a desktop printing software

- InDesign
- PageMaker
- Final Cut Pro
- Corel Draw

Question No.90

In cricket, the distance between the two sets of wickets is,

- 18 yards
- 24 yards
- 22 yards
- 20.7 yards

Question No.91

What is the year of the Battle of Plassey?

- 1775
- 1757
- 1665
- 1657

Question No.92

Ramnath Goenka Awards are one the most prestigious awards in India in the field of _____

- Journalism
- Television Fiction
- Music
- Cinema

Question No.93

Ballooning in a cartoon contains

- Picture
- Guidelines
- Text
- No information

Question No.94

Who is the author of the book, The Man Who Divided India?

- V.S. Naipaul
- Rafiq Zakaria
- Larry Collins
- Salman Rushdie

Question No.95

The systematic engagement of media outlets in publishing favorable articles in exchange for payment is known as _____

- Paid News
- Fake News
- Promotional News
- Yellow Journalism

Question No.96

The Vividh Bharti Service of AIR started in which year ?

- 1957
- 1948
- 1999
- 1975

Question No.97

David Ogilvy Inc. is _____

- A Movie Production House
- A PR Firm
- An Advertising Agency
- A News Agency

Question No.98

The commercial broadcasting wing of AIR, Vividh Bharati, was started as a counter to

- Radio Ceylon
- BBC
- Voice of America
- Radio Moscow

Question No.99

Which of the following Ministries launched the 'Web Wonder Women' campaign on January 9, 2019 with the collaboration of Breakthrough and Twitter India?

- Ministry of Women and Child Development
- Ministry of Information and Broadcasting
- Ministry of Home Affairs
- Ministry of Defence

Question No.100

For how many seats in the Lok Sabha are the general elections held in India? ■

- 543
- 531
- 545
- 520