Module Name : MA Mass Communication-E Exam Date : 19-Sep-2020 Batch : 09:00-11:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Negativ Marks
bject	ive Question			
	1	If Rakesh says "Ramesh's mother is the only daughter of my mother", how is Rakesh related to Ramesh?	4.0	1.00
		A1 Brother		
		A2 Grandfather:		
		A3 Father:		
		A4 Uncle:		
hiecti	ive Question			
	2	How many pairs of letters are there in the word BUCKET which have as many letters between them in the word as in the alphabet?	4.0	1.00
		Al One		
		A2 Two		
		A3 Tree :		
		A4 Four		
biect	ive Question			
	3	In a certain code REPORT is written as SDONQU, how is PERSON written in that code?	4.0	1.00
		A1 QDQRNP		
		A2 QDQRNM:		
		A3 QDQRMN:		
		A4 QDQRNO:		
biect	ive Question			
3300	4	What would come in place of the question mark (?) in the following series? 3F 6G 11 I 18L ?	4.0	1.00
		A1 210		

II		II.	П
	: 		
	A2 25N		
	A3 27Q		
	A4 27P		
ojective Questic	n		
5	"Needle" is related to "Thread" in the same way as "Pen" is related to	4.0	1.00
	A1 Write :		
	A2 Ink		
	A3 Cap		
	A4 Paper		
bjective Questic	n		
6	What will come in place o the question mark (?) in the following sequence? DMU EOT FQS ?	4.0	1.00
	Al GRT		
	A2 GSQ		
	A3 GSR		
	A4 HSR:		
bjective Questic	n		
7	"Furniture" is related to "Table" in the same way as "Stationery" is related to	4.0	1.00
	A1 Store		
	A2 Chair		
	A3 Office		
	A4 Pencil		
bjective Questio	n		

8	I at 6 in the morning.	4.0	1.00
	A1 Arisen		
	A2 Woked up		
	A3 Awoke		
	A4 Awaken		
Objective Quest	ion		
9 9	I prefer to stay in than go out tonight.	4.0	1.00
	A1 Could		
	A2 Must		
	A3 Would:		
	A4 Was		
Objective Quest	ion		
10 10	She feels dejected after failing again and again. She doesn't know which door to knock. The word 'dejected' means:	4.0	1.00
	A1 Disappointed		
	A2 Hopeful		
	A3 Energetic		
	A4 Euphoric		
Objective Quest	ion.		
11 11	The angry students left no stone unturned to deal with the situation. The phrase 'no stone unturned' means:	4.0	1.00
	A1 To pelt stones		
	A2 To collect stones		

Nhiec	tive Question			
Object 2	tive Question		4.0	1.00
12	12	The department is a stone's throw from the hostel. The phrase 'a stone's throw' means:	4.0	1.00
		The phrase a stone s throw means.		
		A1 Far away		
		Far away		
		A2 Nearby		
		: Nearby		
		A3 500 metres		
		A4 The path is made of cobbled stones:		
Ohiec	ctive Question			
13	13	It's always that gets the blame!	4.0	1.00
		It's always man goto the oranic.		
		A1 _		
		A2 Me		
		: INC		
		A3 Mine		
		A4 Myself		
Ohiec	ctive Question			
14	14	Theyjudgement.	4.0	1.00
		They judgement.		
		\parallel_{A1} .		
		A1 Lacks		
		A2 Lack		
		: Lack		
		A3 Lacks in		
		A4 Lack in		
Ohiec	ctive Question			
15	15	In a computer what does RAM stands for	4.0	1.00
		in a compact what does to his stands to:		
		A1		
		A1 Random Access Memory		
		A2 Read Access Memory		
		Read Access Memory		
		A3 Reliable and Accessible Memory		

	A4 Recently Accessed Memory		
Objective Question			
16 16	Google Android is an example of	4.0	1.00
	A1 System software		
	A2 Application software		
	A3 Gaming software		
	A4 Memory software		
Objective Question			
17 17	LINUX operating system is a	4.0	1.00
	A1 Open source software		
	A2 Commercial software		
	A3 Gaming software		
	A4 Accounting software		
Objective Question			
18 18	Which one of the following is a word processor	4.0	1.00
	A1 MS Word		
	A2 MS PowerPoint :		
	A3 MS Excel		
	A4 Adobe Premiere		
Oli de Ouesties			
Objective Question 19 19	Mozilla Firefox is an example of	4.0	1.00
	A1 Computer virus		
	A2 Anti virus		

	A3 Web browser :		
	A4 Reading application		
Objective Question	on		
20 20	In computer science SEO stands for	4.0	1.00
	A1 Search Engine Operator		
	A2 Search Engine Optimisation		
	A3 Search Energising Options		
	A4 Search English Options		
Objective Question	on .		
21 21	A By-line is	4.0	1.00
	Al A caption to an illustration.		
	A2 A page number.		
	A3 The listing in a newspaper or periodical of information about its staff, operation, and circulation.		
	A4 The writer's name at the head of a newspaper or magazine article.		
Objective Question 22 22	A Stringer is	4.0	1.00
	A1 A part-time correspondent:		
	A2 A proof reader		
	A3 A non-staff reporter who sends in photographs from outside.		
	A4 A writer or presenter of news stories.		
Objective Question	on		
23 23	A Copy Editor is	4.0	1.00
	A1 A person who copies edited stories.		
	A2 A person who edits and sometimes re-writes stories.		

	A3 A writer of signed stories of opinion or analysis.		
	A4 A person in charge of the editorial page.		
Objective Question			
24 24	Integrity means	4.0	1.00
	A1 Uprightness		
	A2 Dishonesty		
	A3 Perseverance:		
	A4 Sychophancy		
Objective Question			
25 25	A Vox Pop is	4.0	1.00
	A1 Text appearing on screen during news bulletins.		
	A2 Broadcast interviews with members of the general public.		
	A3 A public meeting place for open discussion.		
	A4 To examine by questioning formally or officially.		
Objective Question			
26 26	Citizen journalism is	4.0	1.00
	A1 Writing for citizens.		
	A2 Writing for democracy.		
	A3 Participatory journalism by the public.		
	A4 None of these		
Objective Question			
27 27	Free Press is	4.0	1.00
	A1 Journalists working for free.		

		A2 Another term for freelancing.		
		A3 Right to express without any restrictions.		
		A4 Newspapers given out for publicity at no cost.		
Obiec	tive Question			
28	28	A journalist is ethical when	4.0	1.00
		A1 She/he does not keep in mind public interest.		
		A2 She/he never keeps someone's privacy		
		A3 She/he works with a clear conscience.		
		A4 She/he reads the ethical literature.		
Objec	etive Question			
29	29	A Broadsheet is	4.0	1.00
		A1 A printed sheet or pamphlet distributed by hand.		
		A2 A printed advertisement, directive, or notice intended for mass distribution.		
		A3 : A newspaper having a large format.		
		A4 An outdoor advertisement.		
Ohiec	tive Question			
30	30	A Tabloid is	4.0	1.00
		A1 A publication which is published on a set schedule i.e. weekly, fortnightly, monthly or quarterly.		
		A2 A newspaper of small format giving the news in condensed form, usually with illustrated, often sensational material.		
		A3 A publication which usually deals with one topic which its subscribers find useful and which is distributed on a regular basis.		
		A4 A section which has comic strips and other entertainment, such as crosswords and horoscopes.		
Ohiec	etive Question			
ی کی در	31	Who was the owner of "The Hindu"?	4.0	1.00

		A1 Mahatma Gandhi :		
		A2 Motilal Ghosh		
		A3 Surendranath Banerjee		
		A4 Kasturi Ranga Iyengar		
Objec	tive Question			
32	32	The term "300 DPI" means that there are	4.0	1.00
		A1 300 dots per inch		
		A2 9000 dots per inch		
		A3 90000 dots per inch		
		A4 900 dots per inch		
	tive Question			
33	33	In the term CMYK, K refers to	4.0	1.00
		A1 Magenta		
		A2 Red:		
		A3 Yellow:		
		A4 Black		
Obiec	tive Question			
34	34	Why is cropping done?	4.0	1.00
		A1 To add a blank space around a human figure:		
		A2 For the removal of the outer parts of an image to improve framing, accentuate subject matter or change aspect ratio		
		A3 To enlarge a photograph so that print area could be covered:		
		A4 To convert colour photo into black and white image		

35	35	Which one of the following has been included in the UNESCO World Heritage list?	4.0	1.00
		A1 Dilwara Temple :		
		A2 Kalka-Shimla Railway		
		A3 Bhiterkanika Mangrove Area		
		A4 Visakhapatnam to Araku valley railway line		
Objecti	ive Question			
	36	An Advertorial is	4.0	1.00
		A1 An advertisement recommended forappearance by an editor.		
		A2 A paid-for space in media that intends to promote a company's product or service within the area that the media : targets.		
		A3 : An advertisement given prominent exposure on the front page of a newspaper.		
		A4 A section of a publication written by a journalist such as an article or feature.		
Objecti	ive Question			
	37	Copywriting is	4.0	1.00
		A1 The text used for publications, advertising, marketing materials, websites etc.		
		A2 The name of the author or journalist written under the headline.		
		A3 A statement describing an event or item that is considered to be of sufficient interest to readers/viewers/listeners for an editor to publish reference to it.		
		A4 The process of producing printed material such as brochures, posters and leaflets.		
Ohioati	ive Question			
-	38	Corporate Communication is	4.0	1.00
		A1 Public Relations specifically that part of the sector dealing with strategy and/or reputation management.		
		A2 Public Relations sector specialising in communication on sustainable use of resources and environmental impact of business.		
		A3 Communicating over the web and using new technology to effectively communicate with stakeholders.		
		A4 Communication involving relations with governmental or statutory bodies or their semi-official organisations through sophisticated use of political intelligence and pressure.		

Ohiect	ive Question			
39	39	CSR is	4.0	1.00
		A1 Customer Service Rights		
		A2 Corporate Social Responsibility		
		A3 Communication Section Readership		
		A4 Centre for Social Representation		
Object	ive Question			
40	40	360 degree approach is	4.0	1.00
		A1 Public Relations provided through a partner company.		
		A2 Providing clients with international expertise.		
		A3 Providing clients with complete marketing communications solutions.		
		A4 Digital communication provided through a partner company.		
Object	rive Question			
41	41	Name the newspaper that was started by C. Karunakara Menon in 1905. The paper which closed down in 1924 is considered one of the earliest papers of India along with 'The Hindu' of Madras and 'The Anandabazar Patrika' of Kolkata.	4.0	1.00
		A1 The Indian Patriot		
		A2 The Malabar Times		
		A3 The Kerala Times		
		A4 Kerala Patrika :		
O1 :				
Object 42	ive Question 42	Name the legendary editor of the 'National Herald' daily who held the editorial office from 1946 to 1978. He was a close associate of the first prime minister of India, Jawaharlal Nehru.	4.0	1.00
		A1 K. Rama Rao		
		A2 Kalinath Ray		
		A3 M. Chalapathi Rau		

		A4 D.V. V		
		A4 B.K. Karanjia		
hiaat	ive Question			
3	43	Color television was introduced in India with the live telecast of the Independence Day speech by which Indian Prime Minister?	4.0	1.00
		A1 Jawaharlal Nehru		
		A2 : Lal Bahadur Shastri		
		A3 Indira Gandhi		
		A4 Morarjee Desai :		
Object	ive Question			
4	44	The longest ever serving Bollywood countdown radio show of 'BinacaGeetmala' was first presented to the world by which radio station in 1952?	4.0	1.00
		A1 Radio Cylon		
		A2 Vividh Bharati		
		A3 All India Radio		
		A4 BBC		
biect	ive Question			
5	45	Which one of these followings is a component of dubbing?	4.0	1.00
		A1 Audio insert		
		A2 Background score		
		A3 Music		
		A4 Noise		
bject	rive Question			
6	46	Which film theory in film criticism suggest that a director is regarded as the sole creator?	4.0	1.00
		A1 French New Wave		
		A2 Classicism		

П	п	II	u
	A3 Auteur Theory		
	A4 Social Realism :		
Objective Question			
47 47	is a form of popular culture that started in America of New York.	4.0	1.00
	A1 Folklore		
	A2 Hip Hop		
	A3 Reality Television		
	A4 Corporate branding		
Objective Question			
48 48	Which one of these followings is a medium where wireless internet allows users to access a high-speed internet?	4.0	1.00
	A1 Hot spot		
	A2 LAN		
	A3 Gateway access:		
	A4 Digital Subscriber Line		
Objective Question			
49 49	A cost-effective and inexpensive paper made from wood pulp and used chiefly for printing.	4.0	1.00
	A1 Fine art paper:		
	A2 Repro paper		
	A3 News print		
	A4 Couché :		
Objective Question			
	The stereotypes, reference points and conventions created by media are called	4.0	1.00
50 50	The stereotypes, reference points and conventions created by media are cancel		

		A2 Positioning:		
		A3 Setting:		
		A4 Framing		
Objec	tive Question			
51	51	Which Swiss company makes standard sound recording equipment?	4.0	1.00
		A1 Sony Music Entertainment		
		A2 Virgin Records		
		A3 Red Hill Records		
		A4 Nagra		
Objec	tive Question			
52	52	Which of these is a serial drama that broadcast at the same time and at regular intervals?	4.0	1.00
		Al Soap Opera		
		A2 Mahabarat		
		A3 Riverdale		
		A4 The Good Place:		
01:	<u> </u>			
Objec 53	tive Question	is a Latin phrase meaning the existing state of affairs, particularly with regard to social or political issues.	4.0	1.00
		Al Socialism		
		A2 Syndicalism:		
		A3 Status Quo		
		A4 Progressivism		
Obied	tive Question			
54	54	A general piece of footage of an area, object or a person that is stored in a library for later use is called	4.0	1.00

		A1 Data :		
		A2 Stock shot		
		A3 Negatives		
		A4 Insert		
Object	tive Question			
55	55	Which of the following is the oldest mode of visual communication?	4.0	1.00
		Al Typology		
		A2 Cave paintings		
		A3 Pictograms		
		A4 Smoke signals		
Object	tive Question			
56	56	The two units of measurement most commonly used for graphics and design are	4.0	1.00
		Al Points and picas		
		A2 DPI and PPI:		
		A3 Units and values		
		A4 Vector and raster		
Object	tive Question			
57	57	One of the first purposes to be made when selecting a typeface for composing text is	4.0	1.00
		Al Lowercase and uppercase		
		A2 Serif and sans Serif		
		A3 X-height and cap height		
		A4 Bold and Italics		
Object	tive Question			

58	58	is the form of Visual Communication.	4.0	1.00
		A1 Postures		
		A2 Gestures		
		A3 Signals		
		A4 Scripts		
Obie	ctive Question			
59	59	A visual representation of data or information is known as	4.0	1.00
		A1 Pictographic :		
		A2 Modern art		
		A3 Infographics		
		A4 Caricature		
Obie	ctive Question			
60	60	Advertising for is an offence in India.	4.0	1.00
		Al Liquor &Cigarette		
		A2 Liquor & water		
		A3 Liquor & Bank		
		A4 Liquor & Medicine		
Objec 61	ctive Question	Types of computer graphics are	4.0	1.00
		A1 Vector and lines		
		A2 Vector and raster		
		A3 Lines and raster		
		A4 DPI and PPI :		

)bjec	ctive Question			
52	62	Vector graphics is composed of	4.0	1.00
		A1 Palette		
		A2 Bitmap		
		A3 Paths		
		A4 Pixels		
Objec	ctive Question			
63	63	A fictitious belief about something you view is called	4.0	1.00
		A1 Centre of the circle		
		A2 Value of colour:		
		A3 Both end of the line		
		A4 Illusion		
Objec	ctive Question			
64	64	The visual balance illustrated by unequal distribution of elements in a design is	4.0	1.00
		Al Formal		
		A2 Radial		
		A3 Conical		
		A4 Informal		
Objec	ctive Question			
65	65	"Homo Deus: A Brief History of Tomorrow" is a book written by	4.0	1.00
		A1 Yuval Noah Harari		
		A2 Noam Chomsky		
		A3 Arundhati Roy		

		A4 Douglas Rushkoff		
	ctive Question			
66	66	WPFI stands for	4.0	1.00
		A1 World Publishers Forum, India		
		A2 World Press Freedom Institute		
		A3 World Press Freedom Index		
		A4 World Press Fairness Index		
Objec	ctive Question			
67	67	Who is one of the founders of Twitter?	4.0	1.00
		A1 Jack Dorsey		
		A2 Kevin Systrom		
		A3 Zhang Yiming		
		A4 Sergey Brin		
Objec	ctive Question			
68	68	Who is the journalist who was honoured with McGill award for journalistic courage in 2020?	4.0	1.00
		A1 Faye D'Souza		
		A2 Nidhi Razdan		
		A3 Patricia Mukhim:		
		A4 Rana Ayyub		
Objec	ctive Question			
69	69	The first campus community radio in India was set up at	4.0	1.00
		Al Christ University, Bangalore		
		A2 Anna University, Chennai :		
		A3 MOP Vaishnav College, Chennai		

	:		
	A4 Pondicherry University, Puducherry		
Objective Ques		4.0	1.00
70 70	Manga is the popular cultural product of	4.0	1.00
	A1 _{Japan} :		
	A2 South Korea		
	A3 Disney, USA		
	A4 Switzerland :		
Objective Ques	tion		
71 71	The difference between TED and TEDxtalks is that	4.0	1.00
	A1 The latter is global and the former local		
	A2 The former is global and the latter focuses on local:		
	A3 X stands for extraordinary TED talk		
	A4 X stands for experts while TED talks are by non-experts		
Objective Ques	tion		
72 72	Huffington post has now been renamed as	4.0	1.00
	A1 Huffington News		
	A2 Huff News		
	A3 HuffPost		
	A4 HuffWire		
Objective Ques	tion		
73 73	Which one of the following is a search engine in China?	4.0	1.00
	A1 Naver		
	A2 Baidu		

		A3 Bing		
		A4 Yahoo :		
Ohiec	tive Question			
74	74	What is the name of the spyware that Israeli surveillance firm NGO group used to hack the phones of Indian journalists and human rights activists?	4.0	1.00
		A1 Pythogoras		
		A2 Pesagus		
		A3 Pegasus		
		A4 Phoenix		
Objec	tive Question			
75	75	What does 4K mean in video production in terms of resolution?	4.0	1.00
		A1 4096x2160		
		A2 5120x2700		
		A3 1080x720		
		A4 1920x1080		
Objec	tive Question			
76	76	Which one of the following is a digital native news website?	4.0	1.00
		A1 www.timesofindia.com		
		A2 www.wired.com		
		A3 www.thehindu.com		
		A4 www.thewire.in		
Ohiec	tive Question			
77	77	Who is the celebrity who was exposed by #Metoo and arrested for sexual assault and sentenced to prison for 23 years?	4.0	1.00
		A1 Bill Cosby		

A2 Harvey Weinstein A3 Kevin Spacey A4 Dunny Musterson Objective Osestion 78 78 Which is the app that delivers news in 60 words? A1 Twitter A2 Facebrook A3 Inshorts A4 Apple News Objective Osestion 79 79 According to International Energy Agency, who is carriting CO ₂ gases in large quantities in the world? A1 USA A2 India A3 Russia A4 China Objective Osestion Objective Osestion The first magazine was published in Germany during the 17th century. The success of this multication led to the introduction of magazine was published in Germany during the 17th century. The success of this multication led to the introduction of magazine was published in Germany during the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. During the 17th century. The success of this multication led to the introduction of magazines across Europe. A4 children and women	
Objective Question Which is the app that delivers news in 60 words? All Twitter All Facebook All Inhorits Ald Apple News Objective Question Place According to International Energy Agency, who is emitting CO ₂ gases in large quantities in the world? All USA All India All Russia Ald China Objective Question The first magazine was published in Germany during the 17th century. The success of this publication led to the irreduction of magazines across Europe, During the 17th many large publishers founded several different types of periodicals airned at devene audiences, including the All clite and women All clite and women All clite and women All clite and women All clite and youth All adult and adolescents.	
Objective Question 78 78 Which is the app that delivers news in 60 words? A1 Twitter A2 Facebook A3 Inshorts A4 Apple News Objective Question 79 79 According to International Energy Agency, who is emitting CO ₂ gases in large quantities in the world? A1 USA A2 India A3 Russia A4 China Objective Question A6 China Objective Question A7 China A8 Russia A8 China A9 China Objective Question A1 China Objective Question A1 China Objective Question A2 India A3 Russia A4 China Objective Question A1 China Objective Question A2 China Objective Question A3 Russia A4 China Objective Question A6 China Objective Question A7 China Objective Question A8 Russia A4 China Objective Question A6 China Objective Question A7 China Objective Question A8 Russia A4 China Objective Question A6 China Objective Question A7 China Objective Question A8 Russia A4 China Objective Question A6 China A6 China A7 China A8 Russia A8 Russia A9 Objective Question A1 China Objective Question A3 Russia A4 China Objective Question A6 China A6 China A7 China A8 Russia A8 Russia A9 Objective Question A8 Russia A9 Objective Question A9 Russia A4 China Objective Question A8 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 China A1 China A1 China A3 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 China A1 China A1 China A3 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 China A1 China A1 China A3 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 China A1 China A1 China A3 Russia A4 China A6 China A7 China A8 Russia A8 Russia A9 China A9 Russia A9 China A9 Russia A9 China A9 China A1 China A1 China A3 Russia A4 China A6 China A7 China A8 Russia A9 China A1 China A9 China A9 China A9 China A9 China A9 China A9	
78 78 Which is the app that delivers news in 60 words? A1 Twitter	
78 78 Which is the app that delivers news in 60 words? A1 Twitter A2 Facebook A3 Inshorts A4 Apple News Objective Question A2 India A3 Russin A4 Chima A4 Chima A3 Russin A4 Chima A4 Chima A4 Chima A4 Chima A4 Chima A5 Russin A4 Chima A4 Chima A5 Russin A5 Russin A6 Russin A6 Russin A6 Russin A7 Russin A7 Russin A8 Russin A8 Russin A8 Russin A6 Russin A7 Russin A8 Rus	
Al Twitter A2 Facebook A3 Inshorts A4 Apple News Objective Question 79 According to International Energy Agency, who is emitting CO ₂ gases in large quantities in the world? A1 USA A2 India A3 Russia A4 Chira Objective Question The first magazine was published in Germany during the 17th century. The success of this publication led to the introduction of magazines across Europe. During the 17th and 18th centuries, publishers founded several different types of A1 elite and women A1 elite and women A2 children and youth A3 adult and adolescents	1.00
Objective Question Ad Apple News Objective Question According to International Energy Agency, who is emitting CO ₂ gases in large quantities in the world? Al USA Al India Al Russia Ad China Objective Question The first magazine was published in Germany during the 17th century. The success of this publication led to the introduction of magazines across Europe, During the 17th century. The success of this publication led to the introduction of magazines across Europe, During the 17th centuries, publishers founded several different types of periodicals aimed at diverse audiences, including the Al clite and women Al children and youth Al adult and adolescents in adult and adolescents	
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Al USA Al and according to the second secon	
A3 Russia A4 China The first magazine was published in Germany during the 17 th century. The success of this publication led to the introduction of magazines across Europe. During the 17 th and 18 th centuries, publishers founded several different types of periodicals aimed at diverse audiences, including the A1 clite and women A2 children and youth A3 adult and adolescents	1.00
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A2 children and youth A3 adult and adolescents	1.00
A3 adult and adolescents	
A4 workers and farmers	

	The global music business constitutes a powerful, a market condition in which a few firms dominate most of an industry's production and distribution.	4.0	1.00
A :	A1 syndicate		
	A2 music mafia		
	A3 monopoly		
A :	A4 oligopoly		
Objective Question			
32 82 T	The Golden Age of covered the period between 1930 and 1950. It was characterized by the meidum's overwhelming popularity and a wide range of programming, including variety, music, drama, and theater programs.	4.0	1.00
A	A1 cinema		
	A2 radio		
	A3 television		
	M4 music		
Objective Question			
83 83 T	The release of The Jazz Singer in marked the birth of the talking film, and by 1930 silent film was a thing of the past. Technicolor emerged for film around the same time and found early success with movies like The Wizard of Oz and Gone With the Wind .	4.0	1.00
A :	A1 ₁₉₂₆		
A :	A2 1927 :		
	A3 ₁₉₂₈		
A :	A4 1925 :		
Objective Question			
	Two key technological developments in the late 1800s played a vital role in the evolution of television: the	4.0	1.00
	A1 radio frequency and antenna		
	A2 electro magnetic waves and transistor		
:			

		A4 cathode ray tube and the scanning disk		
Objec 85	etive Question	The word media is derived from	4.0	1.00
		The word media is derived from		
		A1 Greek		
		A2 Latin		
		A3 Arabic		
		A4 Farsi		
Obiec	etive Question			
86	86	The type of environmental activism which puts the blame on population growth for the destruction of forests in economically backward countries of the world	4.0	1.00
		A1 Feminist ecology		
		A2 Social Ecology		
		A3 Deep Ecology		
		A4 Similar ecology		
Ohiec	etive Question			
37 37	87	Media logic and theories deal with how media consumers' perceptions of reality can be influenced by media messages.	4.0	1.00
		A1 situation analysis		
		A2 social analysis :		
		A3 message analysis		
		A4 cultivation analysis		
Ohioa	etive Question			
88	88	Media theories generally fall between the active and passive audience interpretations. Agenda-setting theory favors the passive audience interpretation, and consequently must prove that the public is affected by media agendas.	4.0	1.00
		A1 Hypodermic needle theory		

		A2 Spiral of silence theory		
		: Spiral of shelice alcosy		
		A3 The uses and gratifications theory:		
		A4 Magic Bullet theory		
bjec	ctive Question			
9	89	Copyright law was originally meant to protect authors from censorship and to allow them to profit from their work. Globally, the first copyright law was England's Statute of Queen Anne enacted in	4.0	1.00
		A1 1710		
		A2 1810		
		A3 1760		
		A4 1860 :		
Objec	ctive Question			
90	90	Benjamin Day minimized paper size, used a new two-cylinder steam-engine printing press, and slashed the price of the paper to a penny so more citizens could afford a newspaper. The Sun, first published by Day in, was the first penny paper.	4.0	1.00
		A1 ₁₈₁₀ :		
		A2 1857		
		A3 1780		
		A4 1833 :		
7 L:	ctive Question			
)1	91	Joseph Pulitzer and William Randolph Hearst were major competitors in the U.S. newspaper industry in the late 1800s. To compete with one another, the two employed sensationalism to attract readers. This type of journalism became known as This journalism is known for misleading stories, inaccurate information, and exaggerated detail.	4.0	1.00
		A1 new wave journalism		
		A2 populist press		
		A3 yellow journalism		

Objective Question 92 92	Who among the following journalists is known for rural reporting?	4.0	1.00
	A1 P. Sainath		
	A2 Kudip Nayar		
	A3 Sekhar Gupta		
	A4 Vir Sanghvi		
Objective Question			
93 93	Which of the following is an example of community media	4.0	1.00
	A1 Red FM		
	A2 Radio Mirchi		
	A3 Sangham radio		
	A4 Gyan Vani :		
Objective Question	n		
94 94	Which 19 th century tribal hero's statue is installed in front of the parliament house building in New Delhi?	4.0	1.00
	A1 Sidhu Murmu		
	A2 Birsa Munda		
	A3 Veer Narayan Singh		
	A4 Kanhu Murmu		
Objective Question	n		
95 95	Which is the newspaper completely run by Dailt women?	4.0	1.00
	Al Meri Saheli		
	A2 Kadambini		
	A3 Mangayar Malar		

		\parallel :		
	tive Question			
96	96	The difference between misinformation and disinformation is that the latter is	4.0	1.00
		A1 Shared unconsciously		
		A2 Shared accidentally		
		A3 Shared deliberately:		
		A4 Shared unwillingly		
Ohiec	tive Question			
97	97	Which of the following fundamental right guarantees protection of data against privacy, though not absolute right?	4.0	1.00
		A1 Article 21		
		A2 Article 19		
		A3 Article 15		
		A4 Article 11		
Objec 98	etive Question		4.0	1.00
98	98	She anchored the most popular programme Left, Right and Centre in television news channel for which she won the International Press Institute India award.	4.0	1.00
		A1 Nidhi Razdan		
		A2 Priya Ramani		
		A3 Masrat Zahra		
		A4 Divya Kandukuri		
01.				
Objec 99	etive Question	What theory did Judith Butler, a famous feminist philosopher advance?	4.0	1.00
		A1 Gaze theory		
		A2 Psychoanalysis		
		A3 Gender performativity		

		: A4 Intersectionality :		
Object	tive Question			
100	100	Who among the following proposed the theory of 'public sphere'?	4.0	1.00
		A1 Theodre Adorno		
		A2 Jurgen Habermas		
		A3 Max Horkheimer		
		A4 Herbert Marcuse		