

M.A.
8

ENTRANCE EXAMINATION FOR ADMISSION, MAY 2011.
M.A. (MASS COMMUNICATION)
COURSE CODE : 386

Register Number :

Signature of the Invigilator
(with date)

COURSE CODE : 386

Time : 2 Hours

Max : 400 Marks

Instructions to Candidates :

1. Write your Register Number within the box provided on the top of this page and fill in the page 1 of the answer sheet using pen.
2. Do not write your name anywhere in this booklet or answer sheet. Violation of this entails disqualification.
3. Read each question carefully and shade the relevant answer (A) or (B) or (C) or (D) in the relevant box of the ANSWER SHEET using HB pencil.
4. Avoid blind guessing. A wrong answer will fetch you -1 mark and the correct answer will fetch 4 marks.
5. Do not write anything in the question paper. Use the white sheets attached at the end for rough works.
6. Do not open the question paper until the start signal is given.
7. Do not attempt to answer after stop signal is given. Any such attempt will disqualify your candidature.
8. On stop signal, keep the question paper and the answer sheet on your table and wait for the invigilator to collect them.
9. Use of Calculators, Tables, etc. are prohibited.

Directions (Questions 1-5) : Give one word for the following.

1. Manage or control fraudulently
(A) deceive (B) rig (C) ride (D) cheat
2. A glorified deal
(A) agreement (B) pact (C) adage (D) dictat
3. A group of three novels or plays, each complete in itself
(A) Trilogy (B) Trivet (C) Triplet (D) Trium
4. One who deserts his religion
(A) Fanatic (B) Apostate (C) Deserter (D) Consecrate
5. Word for Word
(A) Vicarious (B) Verbatim (C) Exodus (D) Cursory

Directions (Questions. 6-10) : In this section you find a number of sentences, parts of which are typed in bold. For each bold part four words/phrases are listed below. Choose the word/phrase nearest in meaning to the bold/italics part.

6. *Weird* noises came from the haunted houses.
(A) Unnatural (B) Unpleasant (C) Beastly (D) Frightening
7. I am *itching* to tell you the news.
(A) feel excited (B) feel restless (C) feel painful (D) feel obliged
8. Sita is an *avid* collector of coins.
(A) eager (B) satisfied (C) frequent (D) good
9. Many of his acquaintances avoid him because he is so *garrulous*
(A) snob (B) quarrelsome (C) talkative (D) proud
10. *Malice* is a feeling that we should always avoid.
(A) hatred (B) bad (C) envy (D) spite

11. Which is a **correct sentence in English usage**?
 (A) I am going home (B) I am going to home
 (C) I am going to house (D) I going home
12. Which is a **correct sentence in English usage**?
 (A) Every one of us likes ice cream (B) Every one of us like ice cream
 (C) Every one of us will likes ice cream (D) Every one of we liked ice cream
13. Which is a **correct sentence in English usage**?
 (A) Bagalu came Bagalu sat. Bagalu drank tea. Bagalu left.
 (B) Bagalu came. He sat. He drank tea. Bagalu left.
 (C) Bagalu came and sat and drank tea and Rohan left.
 (D) Bagalu came. He had tea and left.
14. Which is a **correct sentence in English usage**?
 (A) Birds are flying in the sky (B) Birds are flying through the sky
 (C) Birds are flying towards the sky (D) Birds are flying on the sky
15. Which is a **correct sentence in English usage**?
 (A) Rohan is a Tennis player (B) Rohan is a Tennis slayer
 (C) Rohan is a tennis player (D) Rohan is tennis player
16. Which is a **correct sentence in English usage**?
 (A) The college has 122 staffs and 1800 students
 (B) The college has 122 staff and 1800 students
 (C) The college has 122 staff and 1800 student
 (D) The college have 122 staff and 1800 students
17. Which is a **correct sentence in English usage**?
 (A) In Japan recycling has been practiced for hundred of years
 (B) In Japan recycling has been practiced for hundreds of year
 (C) In Japan recycling has been practiced for hundred of year
 (D) In Japan recycling has been practiced for hundreds of years
18. Which is a **correct sentence in English usage**?
 (A) He is a good soldier and he's retired now
 (B) He was a good soldier, but he's retired now
 (C) He was a good soldier, though he's retired now
 (D) He was a good soldier because he's retired now

19. Which is a **correct sentence in English usage**?
- (A) I will perform my duties as best as I can
(B) I will perform my duties as best I can
(C) I will perform my duties as the best I can
(D) I will perform my duties as best of my can
20. Which is a **correct sentence in English usage**?
- (A) Avatar is an animation film (B) Avatar is an animated film
(C) Avatar is an anime film (D) Avatar is an animal film
21. The chairperson of planning commission is
- (A) The President (B) Finance Minister
(C) The Speaker (D) The Prime Minister
22. The ratio between A's and B's ages two years ago was 3:2 and at present it is 7 : 5.
Find B's present age?
- (A) 8 years (B) 10 years (C) 12 years (D) 14 years
23. Which one of these is not a News agency?
- (A) CNBC (B) AFP (C) PTI (D) AP
24. SEZ means
- (A) Special Entertainment zone (B) South Eastern Zone
(C) Special Economic zone (D) Super Education Zone
25. Press Council of India is a
- (A) Journalist Association (B) Statutory Professional Body
(C) Group of News agencies (D) Editors Association

26. TRP means
- (A) Television Running Points (B) Television Random Points
(C) Television Rating Points (D) Television Restricted Points
27. Which one of these is a Camera Movement?
- (A) Truck (B) Overlay (C) Fadeout (D) Peak Meter
28. The Paper Edited by Nehru was
- (A) The Kesari (B) The National Herald
(C) Dinabandu (D) Harijan
29. The Information Technology Act came into force in the year
- (A) 1991 (B) 1997 (C) 2000 (D) 2003
30. The book "An Idealist view of Life" was written by
- (A) Pandit Jawaharlal Nehru (B) Dr. S. Radhakrishnan
(C) Sri. Aurobindo Ghosh (D) Dalai Lama
31. The word 'Cyberspace' was coined by
- (A) William Gibson (B) Wright & Huston
(C) Jean Healy (D) Cutlip
32. ICT means
- (A) Integrated Communication Teaching
(B) Internal Communication Training
(C) Information and Communication Technology
(D) International Communication Trades

33. Which one of this is not a basic function of communication?
- (A) Information Function (B) Satellite Function
(C) Instructive function (D) Persuasive function
34. Which is the Media journal brought out by Press-Institute of India?
- (A) Media Asia (B) Communication Today
(C) Vidura (D) The Communicator
35. 'Press Day' is celebrated on
- (A) May 1st (B) June 1st (C) July 21st (D) July 1st
36. First Press Commission was constituted in the year
- (A) 1980 (B) 1954 (C) 1975 (D) 1957
37. 'Sun-Gun' is the term associated with
- (A) Editing (B) Camera (C) Lighting (D) Sound
38. The Largest Circulated Hindi Newspaper is
- (A) Dainik Bhaskar (B) Dainik Sagar
(C) Punjab Kesari (D) Rajasthan Patrika
39. 'Lavani' is the folk Media related to
- (A) Andhra Pradesh (B) Karnataka (C) Orissa (D) Maharashtra
40. 'Libel & Slander' are the term related to
- (A) Internet (B) Photography (C) Defamation (D) Editing

41. The Highest award given to a person in the field of Journalism
(A) Magasayasay Award (B) Pulizer Award
(C) Nobel prize (D) Booker prize
42. 'Cobra Post Operation' was the sting Operation conducted by the News Channel
(A) NDTV (B) ZEE TV (C) Aaj Tak (D) STAR-NEWS
43. Kalinath Ray was associated with which Newspaper
(A) The Hindu (B) The Tribune
(C) The Statesman (D) The Times of India
44. 'Apu Trilogy' is synonym with which of these directors
(A) V. Shantharam (B) Bimal Roy (C) Satyajit Ray (D) Raj Kapoor
45. Color Television Transmission in India was started during Asian Games at New Delhi in
(A) 1980 (B) 1982 (C) 1984 (D) 1986
46. Pandit Ravi Shankar is an exponent Musician in
(A) Jal Tarang (B) Tabla (C) Sitar (D) Flute
47. Janapath 10 is situated in which city
(A) Delhi (B) Kolkata (C) Mumbai (D) Hyderabad
48. 'The Sun' is the Leading newspaper of which country
(A) France (B) UK (C) China (D) Japan
49. World Renowned Ramoji film city is situated in
(A) Bombay (B) Chennai (C) Hyderabad (D) Pune
50. If day before yesterday was Thursday, what day will be four days after tomorrow?
(A) Monday (B) Thursday (C) Sunday (D) Wednesday

Directions (Questions 51-55) : In the table given below the production of music systems in different factories from the year 1996 to 2001 is shown. Study the table carefully and answer the questions given below based on it.

Yearly production of Music Systems in different factories (A-E)

Year	A	B	C	D	E
1996	25	16	32	8	19
1997	17	18	40	7	9
1998	15	27	39	9	10
1999	12	23	41	13	11
2000	20	14	40	5	21
2001	21	12	46	4	18

51. What was decrease in percentage of production of music system in factory D in 2001 as compared to 1990?
(A) 80% (B) 50% (C) 25% (D) 20%
52. What is the ratio of production of music systems in A factory in 2000 and in 1996 and 1998 taken together?
(A) 1 : 1 (B) 1 : 2 (C) 1 : 4 (D) 2 : 3
53. What is the percentage of number of music systems produced in 1996 in A factory as compared to average number of music systems produced in the same factory during 1996-2001?
(A) 115% (B) 120% (C) 121% (D) 135%
54. In which of the given years there was maximum number of production of music systems.
(A) 1996 (B) 1997 (C) 2000 (D) 2001
55. In which factory there was maximum production in all the given years?
(A) A (B) B (C) C (D) E
56. Each letter of the alphabet from A to Z has been given a value from 1 to 26 serially. What is the value of the following word?

ALPHABETS

- (A) 65 (B) 84 (C) 57 (D) 79

57. If $A = 2$, $R = 5$, $S = 7$, $O = 3$ and $E = 4$, the sum of the letters of which word will give the highest number?
- (A) SOAR (B) EARS (C) REAR (D) OARS
58. In a sports competition, the position of one of the players in 8th from the top and 84th from the bottom. What is the total number of the competitors?
- (A) 93 (B) 91 (C) 89 (D) 88
59. How many times is 0.1 greater than 0.01?
- (A) 100 times (B) 10 times (C) 1000 times (D) 1 time
60. Anil is taller than Sunny who is shorter than Baby. Anil is taller than Bose who is shorter than Sunny. Baby is shorter than Anil. Who is the shortest?
- (A) Anil (B) Baby (C) Sunny (D) Bose
61. A is D's brother. D is B's father. B and C are sisters. How is C related to A?
- (A) Cousin (B) Niece (C) Aunt (D) Nephew
62. Ravi is younger to his brother by 3 years. At the time of birth of his sister the age of his father was 28 years and that of his mother was 26 years. The age of his sister was 4 years at the time of birth of his brother. What was the age his father at the time of the birth of Ravi?
- (A) 31 (B) 35 (C) 29 (D) 30
63. A clock with only dots marking 3, 6, 9 and 12 positions has been kept upside down in front of a mirror. A person reads the time in the reflections 9.50. What is the actual time?
- (A) 2.15 (B) 8.40 (C) 8.50 (D) 4.15
64. Rajya Sabha has no role in
- (A) the election of Vice President
(B) the election of the Speaker
(C) the impeachment of the President
(D) removal of the judges of the Supreme Court
65. The name of plastic polymer from which combs, toys, bowls etc, can be made, is
- (A) Polyurethane (B) Polystyrene
(C) Metallic polysulphides (D) Teflon

66. 'Vinegar' is a commercial name of
 (A) Oxalic acid (B) Hydrochloric acid
 (C) Acetic acid (D) Citric acid
67. A tablespoon holds
 (A) 0.25 litres (B) 15 millilitres (C) 50 millilitres (D) 0.75 litres
68. Cyclones are caused due to
 (A) low pressure (B) high pressure
 (C) low temperature (D) high density
69. Information in a combination of graphics, text, sound, video and animation is called
 (A) Multiprogram (B) Multifacet
 (C) Multimedia (D) Multiprocess
70. What is the name of India's indigenous accounting package that has thwarted attempts by international software packages like Microsoft Money to gain control of the Indian market?
 (A) Excel (B) Tally (C) SPSS (D) Foxpro
71. Which of the following is not an Arab country?
 (A) Israel (B) Syria (C) Jordan (D) Lebanon
72. The Bhopal gas tragedy was caused by the gas
 (A) Methyl chloride (B) Methyl Iso Cyanide
 (C) Methyl iso Cyanate (D) Methyl Cyanide
73. A Tera is one
 (A) Million (B) Billion (C) Trillion (D) None of these
74. Right to Information Act was enacted by Indian Parliament during
 (A) 2003 (B) 2004 (C) 2005 (D) 2006
75. University Grants Commission was established during
 (A) 1948 (B) 1952 (C) 1956 (D) 1958
76. The first President of India was
 (A) Dr. Maulana Abdul Kalam Azad (B) Dr. Rajendra Prasad
 (C) Pandit Jawaharlal Nehru (D) G.V. Mavalankar
77. The First Radio programme in India was broadcast in
 (A) 1920 (B) 1921 (C) 1923 (D) 1927
78. EDUSAT, the satellite dedicated to education in India was launched during
 (A) 2002 (B) 2004 (C) 2006 (D) 2008
79. All India Radio was established during
 (A) 1922 (B) 1936 (C) 1948 (D) 1952

Directions (Qs. 80-84) : Select the word which is closest in meaning to the word in bold.

80. **Nippy**
(A) warm (B) strange (C) cold (D) humid
81. **Cahoots**
(A) in isolation (B) in disagreement
(C) unfriendly (D) in league
82. **Logjam**
(A) settlement (B) deadlock
(C) pact (D) agreement
83. **Desecrate**
(A) show respect (B) show disrespect
(C) show grace (D) show indifference
84. **Fluster**
(A) clear (B) release (C) confirm (D) confuse

Directions (Qs. 85-89) : Select the word which is closest to the opposite in meaning to the word in bold.

85. **Onerous**
(A) easy (B) complex (C) complicated (D) plain
86. **Laconic**
(A) prolific (B) prolix (C) profligate (D) bucolic
87. **Nadir**
(A) low (B) modernity (C) zenith (D) liberty
88. **Stringent**
(A) strict (B) general (C) vehement (D) lenient
89. **Baulk**
(A) discourage (B) admire (C) encourage (D) clamour

Directions (Qs. 90-94) : In this section a part of each sentence is given in bold followed by four/five words. Select the word which is the opposite in meaning of the word in bold.

90. She **abandoned** her family.
(A) supported (B) left (C) encouraged (D) saved
91. We must realize the **futility** of wars.
(A) value (B) worth (C) usefulness (D) importance
92. Ours is undoubtedly a **morbid** society.
(A) sick (B) liberal (C) progressive (D) healthy
93. She handled the machine with **deft** fingers.
(A) clumsy (B) skilled (C) delicate (D) sturdy
94. **Ostentation** is now the life style of big cities.
(A) poverty (B) modem (C) simple (D) modesty
95. What is the capital of Bihar?
(A) New Delhi (B) Mumbai (C) Patna (D) Kolkatta
96. Panaji is the capital of
(A) Mizoram (B) Orissa (C) Goa (D) Rajasthan
97. Where is the UNESCO's world heritage site Machu Picchu located?
(A) Peru (B) Columbia (C) Chile (D) Equador
98. Who was the father of Mughal Emperor Aurangzeb?
(A) Humayun (B) Shahjahan (C) Babur (D) Akbar
99. Who was the captain of the Indian cricket team which won the 1983 world cup?
(A) Kapil Dev (B) Mohinder Amarnath
(C) Dilip Vengsarkar (D) Kirti Azad
100. Which is the capital of Gujarat?
(A) Gandhi Nagar (B) Ahmedabad (C) Jetpur (D) Jodhpur